



The **Philadelphia Marriott Downtown**, headquarters hotel, commands a towering presence in the heart of America's original capital. Surrounded by rich revolutionary history and culture, the **Philadelphia Marriott Downtown Hotel** exceeds the expectation of both business and leisure travellers. Bridge players will enjoy the hotel's close proximity to the **Pennsylvania Convention Center** and vacationers can take in the sights of

in easy walking distance of the hotel, in addition to the City's best shopping and entertainment venues.

Welcome to Philadelphia, one of the world's most dynamic city destinations, where big-city excitement meets hometown charm. Famous as the birthplace of "life, liberty, and the pursuit of happiness", Philadelphia offers more than cobblestone streets and historic landmarks. This "city of neighbourhoods", known for its walkability and easy-to-navigate streets, is chock-full of cultural, culinary, artistic and ethnic treasures.

Downtown Philadelphia is highly accessible with many direct worldwide flights to the Philadelphia International Airport (15 minutes away), **Newark (about 90 minutes)**, or **New York City (about 2 hours)**. **Atlantic City is only an hour away**, and Washington, DC is about a two hour drive or an easy train ride.



Independence Hall and the **Liberty Bell** located within 8 blocks. A collection of Philadelphia's finest restaurants are located with-

Hotel information

1• Marriott Philadelphia Downtown (Deluxe hotel)

1201 Market Street
Philadelphia, Pa. 19107
Tel: 1800-266-9432 (for the US)
1-506-474-2009 (for outside the US)
Room rate: US \$148.00 single/double + 15.2% taxes
One (1) bedroom suites are available

- **This is the Host Hotel**
- **Play will be in this hotel** and the Convention Center that is connected to it

Reservation : <https://resweb.passkey.com/go/WBS2010>
Passcode : WBS

2• Courtyard by Marriott Downtown

21 Juniper Street
Philadelphia, Pa. 19107
Tel: 1800-266-9432 (for the US)
1-506-474-2009 (for outside the US)

Room rate: US \$144 + 15.2% tax
Less than 1/2 block from Host Hotel
Reservation : <https://resweb.passkey.com/go/WBS2010>
Passcode: WBS

3• Hilton Garden Inn

1100 Arch Street
Philadelphia, Pa. 19107
Tel: 1-800 - stayHGI (for the US)
1-215-923-0100 (for outside the US)

Room Rate: US \$116.00 + 15.2% tax
1 1/2 blocks from Host Hotel
Directly across street from convention center
Reservation :
<http://hiltongardeninn.hilton.com/en/gi/groups/personalized/PHLGIGI-WBB-20091109/index.jhtml>
Passcode is: WBS

The World Bridge Federation and the United States Bridge Federation would greatly appreciate players making their reservation at this hotel, since an exceptional rate has been negotiated, both for the accommodation in such a luxurious hotel, and for the provision of a very high-quality and comfortable playing area. The rate has been obtained with the expectation of a very large number of rooms being taken for the event as all bridge play will be at the Philadelphia Marriott and at the Convention Centre connected to this Hotel.



All these hotels are completely smoke free.

Join us in Philadelphia

Pennsylvania, USA

1st to 16th October
2010



2010 World Bridge Series Championship



Make your plans now to join bridge players from about 100 nations at the 2010 World Bridge Series in Philadelphia, Pennsylvania, USA from **October 1st to 16th, 2010**. The World Bridge Federation (WBF - www.worldbridge.org) and United States Bridge Federation (USBF - www.usbf.org) are pleased to announce that the world bridge championship will return to the United States for the first time in 16 years.

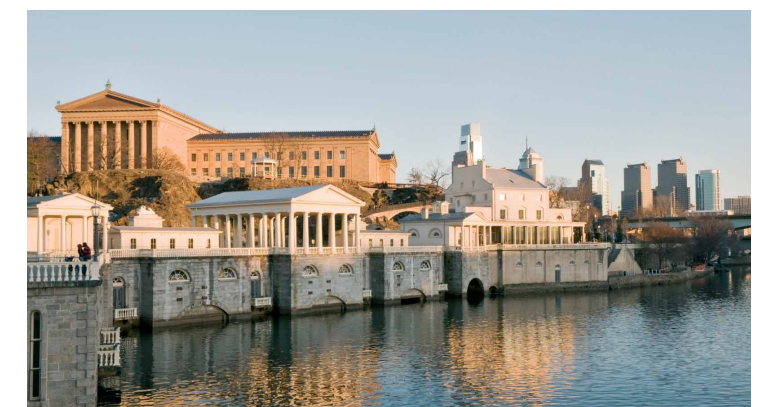
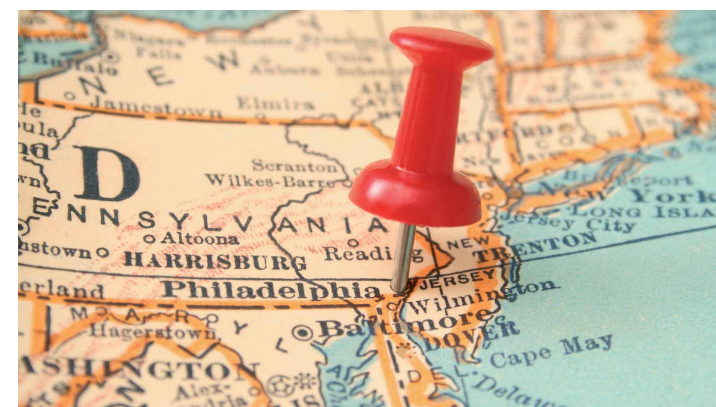


Thousands of the world's best bridge players will compete for eleven world titles. In addition, to attract players of varied skill levels, Regional Championships will be staged throughout the tournament, awarding both WBF and ACBL master points. Furthermore, an exciting Junior program for players under 21 and under 26 years old will further encourage widespread participation in the world's greatest card game.

A variety of Championships will be open to all bridge enthusiasts, with Transnational entries permitted in all events - except junior - (see schedule and entry fees). Pre-registration is highly encouraged (www.worldbridge.org/registration), with significant discounts provided for players staying at a designated host hotels (see Host Hotels). For Championship events, game times will be 10:30 am and 3:30 pm, allowing for a leisurely dinner and other entertainment at night. Various regional events will be offered at the same game times. Elegant Opening and Closing ceremonies will also be open to all (with no additional fee for Championship event entrants), as well as a live vu-graph show.

Don't miss the bridge tournament of 2010, in America's birthplace of "life, liberty, and the pursuit of happiness".

Philadelphia will be great! Make your plans now.



Schedule of play

FRIDAY OCTOBER 1

6:30pm
OPENING CEREMONY

SATURDAY OCTOBER 2

- **MIXED PAIRS**
Qualifying 1 & 2

SUNDAY OCTOBER 3

- Mixed Pairs
Qualifying 3 & Final 1
- Mixed Pairs Plate 1

MONDAY OCTOBER 4

- Mixed Pairs - Final 2 & 3
- Mixed Pairs Plate 2 & 3

TUESDAY OCTOBER 5

- **ROSENBLUM / MCCONNELL (RR)**

WEDNESDAY OCTOBER 6

- Rosenblum / McConnell (RR)

THURSDAY OCTOBER 7

- Rosenblum / McConnell (RR)

FRIDAY OCTOBER 8

- Rosenblum (64) / McConnell (32)
- Swiss Plate**
- **SENIORS TEAMS**

SATURDAY OCTOBER 9

- **OPEN AND LADIES PAIRS**
Qualifying 1 & 2
- Rosenblum (32) / McConnell (16)
- Seniors Teams

SUNDAY OCTOBER 10

- **WORLD YOUTH BRIDGE TEAM CHAMPIONSHIPS
RR (5 matches)***
- Rosenblum (16) / McConnell (8)
- Open and Ladies Pairs
Qualifying 3 & 4
- Seniors Teams

* 18 teams in each event, pre-qualified for Ortiz-Patiño Trophy, Damiani Cup and 4 teams for the Girls World Championships. The World Youth Individual Championship is for players eliminated from the Round Robin & Quarter Final of the World Youth Team Championships - new players will be accepted.

** The Swiss Plate / IMP Pairs qualifying are free of charge for teams knocked out of the Rosenblum/McConnell. or pairs eliminated from the Open or Ladies Pairs respectively. Other teams or pairs may also participate in these events on payment of an entry fee.

All events are Open and TRANSNATIONAL, other than those for the World Youth Bridge Teams Championships. Championship events will start at approximately 10.30 and 15.30 each day with the evenings free. All schedule of play & drop in regulations etc are subject to revision under the Conditions of Contest.

MONDAY OCTOBER 11

- Rosenblum (8) / McConnell (4)
- Open and Ladies Pairs qualifying (5) / Semi Final [pairs from the Rosenblum (32/16) or McConnell (16/8) may drop into the semi finals]
- Seniors Teams
- World Youth Bridge Teams Championships RR (5 matches)*

TUESDAY OCTOBER 12

- **SENIORS PAIRS** - Qualifying 1 & 2
- **IMP PAIRS** - Qualifying 1 & 2**
- Rosenblum (4) / McConnell (2)
- Open and Ladies Pairs Semi Final 2 & 3
- World Youth Bridge Teams Championships RR (5 matches)*

WEDNESDAY OCTOBER 13

- Rosenblum Final
- Open and Ladies Pairs Semi Final 4 & 5
- IMP Pairs - Qualifying 3 & 4
- Seniors Pairs - Qualifying 3 & 4
- World Youth Bridge Teams Championships RR (2 matches) & QF(40)*

THURSDAY OCTOBER 14

- **MIXED SWISS TEAMS** – Qualifying 1 & 2
- **WORLD YOUTH BRIDGE INDIVIDUAL CHAMPIONSHIP ***
- Open and Ladies Pairs / IMP Pairs - Final 1 & 2 (pairs from the QF/SF & F of the Rosenblum and SF/F of the McConnell may drop into the finals)
- Seniors Pairs - Final 1 & 2
- World Youth Bridge Teams Championships - SF (48)*

FRIDAY OCTOBER 15

- Open and Ladies Pairs / IMP Pairs Final 3 & 4
- Seniors Pairs - Final 3 & 4
- Mixed Teams Qualifying 3 & Final 1 & Swiss Cup (1)
- World Youth Bridge Teams Championships - F (48)*
- World Youth Bridge Individual Championship*

SATURDAY OCTOBER 16

- Open and Ladies Pairs / IMP Pairs Final 5
- Mixed Teams - Final 2 & Swiss Cup (2)
- World Youth Bridge Teams Championships - F (16)*
- World Youth Bridge Individual Championship*

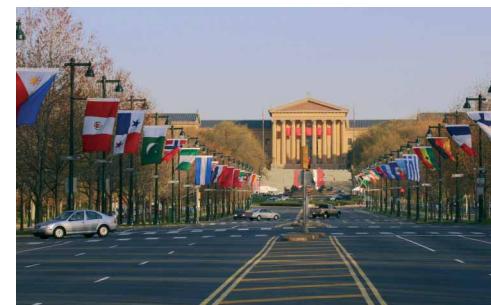
5.00 pm: CLOSING CEREMONY

Entry fees

Starting Date October		Regular Entry fees US\$	Discounted Entry Fees * US\$
2 nd	Mixed Pairs (including Mixed Pairs Plate)	450	350
5 th	Rosenblum McConnell	1500 1500	1200 1200
8 th	Swiss Plate Teams (free for Rosenblum & McConnell players) Senior Teams	300 1200	250 1000
9 th	Open pairs qualification & Semi Final (IMP pairs qualifying rounds are free to pairs who do not qualify for the Open pairs Semi-finals) Ladies Pairs qualification & Semi Final (IMP pairs qualifying rounds are free to pairs who do not qualify for the Ladies pairs Semi-finals)	750 750	600 600
10 th	Ortiz-Patiño Trophy Damiani Cup	1500 1000	N/A N/A
12 th	Senior Pairs IMP Pairs direct qualifications	600 300	500 250
14 th	IMP Pairs final Open & Ladies Pairs finals Special World Championship Event - Mixed Teams: 3 session qualification and 2 session final or Swiss Cup	350 350 600	300 300 400

* Discounted entry fees: for those who are staying in the designated hotels

- Teams entitled to discounted entry fees: at least 4 team members must stay in the designated hotels for the duration of the event(s) they are registered to play in.
- Pairs entitled to discounted entry fees: both members of the pair must stay in the designated hotels for the duration of the event(s) they are registered to play in.
- Pre-registrations will be allowed up to September 15th. Players paying registration fees on the site will still be entitled to discounted fees if staying in the designated hotels for the duration of the event(s) they are registered to play in.
- Two juniors playing together and entering the Mixed Pairs get a 50% discount; teams made up of all Junior players may enter the Rosenblum or McConnell free of charge.
- Players who only participate in the Regional Tournaments and not the World Championship events, will be able to purchase tickets if they wish to attend the Opening or the Closing Ceremony.



PAYMENTS CAN BE MADE:

- by bank transfer to the WBF
cfrancin@worldbridgefed.com
- on line on the WBF site
- on site by credit card
or cash in US\$

Registrations may be made through WBF site: www.worldbridge.org
<http://www.worldbridge.org/tourn/Philadelphia.10/Asp/Registration.asp> (from 1/01/2010)
and through USBF site: www.usbf.org