

Attract Students to School Bridge Club



- Send a letter home to parents alerting them to the new School Bridge Club and the benefits that bridge can provide their child. Many parents will encourage their child to join because of the academic improvements it can provide.
- Ask the math teachers at your school to offer an extra credit incentive to students who participate in and complete at least 16 hours of School Bridge Club. Let them know that bridge embodies math, problem solving, reason and logic skills, and that it is a worthwhile academic extra-curricular activity.
- Inform your school's APEX students about the new club. Bridge is a game that can never be mastered, so its players never become bored with the game. There is always a new challenge to overcome, which keeps many bridge players playing for life.
- Many schools have Mu Alpha Theta and other math organizations. Inform the math club's sponsor about School Bridge Club and how bridge may be an activity that their students would not only be interested in, but excel with.

