**Post-Event Photo Caption**

[INSERT PHOTO IMAGE HERE]

On [DATE OF EVENT], bridge players at [CLUB NAME] honored the strength and endurance of those facing Alzheimer’s disease by hosting a day of activities supporting The Longest Day®, an event benefiting the Alzheimer’s Association®. [CLUB NAME] raised [TOTAL AMOUNT RAISED] for Alzheimer’s Association care, support and research programs. Pictured L-R are: [FILL IN FIRST AND LAST NAME OF EACH PARTICIPANT BEGINNING FROM THE LEFT SIDE OF THE PHOTO].

MEDIA [LOCAL MEDIA CONTACT]

CONTACT: [CLUB NAME]

 [EMAIL ADDRESS]

 [PHONE NUMBER]

**About the ACBL**

*Founded in 1937, the ACBL is the largest bridge organization in the world, serving 167,000 members, 3,200 bridge clubs and sanctioning 1,100 sectional and regional tournaments annually. The ACBL's three North American Bridge Championships each attract up to 5,000 players representing every state in the United States, Canada and about 20 other foreign countries. A challenging and rewarding card game, bridge attracts players of all ages and walks of life - from Bill Gates and Warren Buffett to astronaut Greg “Box” Johnson. For more information about the ACBL, visit www.acbl.org.*

**About the Alzheimer’s Association®**

*The Alzheimer’s Association is the world’s leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer’s. Visit alz.org or call 800.272.3900.*

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