**FOR IMMEDIATE RELEASE**

Contact: [first and last name]

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**New Student Group Encourages Learning Strategy, Networking**

**[insert city, state.**] Card game lovers have a new way to have fun and network when they join the new recognized student organization (RSO) on campus that teaches them to play bridge. Similar to spades, bridge focuses on strategy while also being a social game. At meetings, members learn to play as part of a two-person team that out-smarts the opponents.

[insert first and last name], founder of the new bridge-related RSO, which is supported by the American Contract Bridge League (ACBL), says joining comes with opportunities for travel and networking.

“Three times a year the ACBL holds the North American Bridge Championships in different cities across the country,” said [insert last name]. “It’s where all the young people who play bridge meet up. There’s a midnight game every night and it’s just a lot of fun.”

The new group’s aim is to compete in the Collegiate Team Championships, held during the summer NABC, where they have the opportunity to win $20,000 in scholarship money. This year’s champions were from the University of California Berkeley and had majors varying from computer science to marketing.

All are welcome attend meetings regardless of their prior game knowledge. The club meets [insert day of the week]’s at [insert time] p.m. in the [insert building and room number]. The club’s faculty adviser is [insert first and last name of advisor].

Contact [insert first and last name] at [insert e-mail or phone number] for more information.