

Your Best Partner in Bridge



American Contract Bridge League





Love a challenge? Like to have fun? *Join the club.*

Bridge is more than a pastime. It's a passion. And if it's your passion, you should belong to the **American Contract Bridge League.**

As a member, you'll have access to clubs, tournaments, programs and learning tools that will set you on the path toward becoming a Life Master – the ultimate individual title in Bridge. Perhaps more important, you'll also gain lifelong friends and develop skills that carry over into so many other parts of your life.



Cross over to a new side of Bridge.

Business tycoons, members of the space program, world-famous athletes, popular entertainers and thousands of other very accomplished people all appreciate the benefits of Bridge. But you'll get even more out of your games when you join the ACBL.



www.acbl.org

Duplicate Bridge takes the fun
to even higher levels.



If you already play bridge at home or with your friends, why not step up to Duplicate Bridge? Forget the worries of finding a fourth. Visit a club today and compete against others playing the exact same hand. It's a great way to improve your game and meet new people.



165,000 new friends are waiting to meet you.

More than 12,000 people join the ACBL every year. As the largest bridge organization in the world, we provide the structure and support for more than 3200 Bridge clubs throughout North America. That's where you'll find people like you playing the game you love morning, noon and night.



We bid you *hello*.

A lively game of Duplicate Bridge is never far away as a member of the ACBL. With thousands of clubs in hundreds of cities and towns, as well as clubs online, you'll find a group of regulars that will soon become some of your best friends. When traveling, you're always welcome to drop by the local club and strike up a game just about anywhere.



A game for the sharp and sophisticated.

Today's Bridge clubs welcome everyone with a keen interest in the game. Its origins, however, were a bit more exclusive. Bridge was once the game of the social elite and was actually developed in America by an heir to the Vanderbilt fortune. Soon all of high society clamored to be members of clubs. The courtesies and social aspects established in the early days of Bridge can still be found in clubs and tournaments everywhere.



Harold Stirling Vanderbilt

The *smart play* is with the ACBL.



Duplicate Bridge challenges you and at the same time stimulates your mind. Young players develop concentration, deduction and analytical skills that will help them throughout life. Older members exercise those parts of their brains that keep them sharp and lowers the risk of developing dementia or Alzheimer's disease later in life.*



This league is *your league.*

The ACBL exists for one reason – to serve our members. It is your organization, governed by a Board elected by its membership. Thus everything we do is geared toward making Bridge a better experience for you. By being a member, you not only get the organizational and structural benefits for your games and clubs, you also help preserve and promote the game we all love with educational and charitable grants through the ACBL foundations.

We make it easy to play and progress.

Whether you play locally, online or at tournaments, the ACBL makes Bridge more fun and more rewarding. As a member, you'll have access to classes taught by accredited teachers at clubs, community centers, colleges, libraries, and even online. If you prefer, enjoy our extensive offering of educational materials and interactive software programs. As you continue to learn and excel, we'll help you track your masterpoints – the ultimate rewards for the serious Bridge player.

Search, connect and learn
online at www.ACBL.org.





Nothing trumps our tournaments.

Ever wonder just how good you really are? Test yourself, make new friends and perhaps pick up some new tricks at the ACBL North American Bridge Championships.

Three times every year, the ACBL plays host to thousands of the most dedicated Duplicate Bridge Players in the world at premier travel destinations such as San Diego, Orlando, Toronto, and Washington, D.C.



Every championship event is loaded with tournament play for all levels, fantastic entertainment, group lessons, topical lectures and demonstrations, a special daily publication, and of course, masterpoints.

You never know who you'll meet, or play against, at the NABCs.

Building a Bridge toward the *future*.



Kids love bridge for the same reasons adults do. It's fun, challenging and gives them a reason to hang out with friends. To make sure kids everywhere have a chance to get involved and develop their math, memory, concentration and social skills, the ACBL created the School Bridge Lesson Series. This program supplies stipends and manuals for teachers along with free textbooks, cards, t-shirts and more for the students. Read more about this easy-to-implement program at www.acbl.org.





See our *history* come alive.



Duplicate Bridge has a special place in the archives of American recreation. And now those archives have a special home.

The ACBL museum is a great way to absorb the rich history and

colorful legacy that makes Bridge the popular pastime that it is today.

Walk among the greats, interact with stories and scenarios, behold trophies and relics, play some of the more famous hands in history, marvel at

our Hall of Fame and learn about how our game has grown and changed.

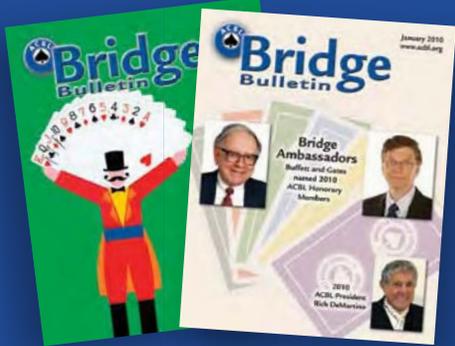
All ACBL members are granted free access to this treasure trove conveniently located in our organizational headquarters in Horn Lake MS, just south of Memphis.



www.acbl.org



We keep you on *top of your game.*

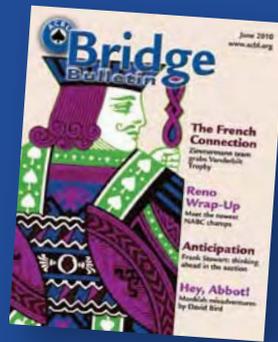


Know everything that's happening in the world of Bridge with your subscription to the Bridge Bulletin. This engaging monthly publication is sent to North American members at no additional charge when you join the American Contract Bridge League.

Each issue is packed with entertaining features that players of all levels will appreciate. Match wits with the experts through quizzes and exercises. Enjoy stories about players, clubs and tournaments from all across North America. Gain valuable tips from some of the biggest names in our sport with topics that cover:

- tough bidding situations
- answers to questions from members
- tips and tricks
- basic lessons
- situational play and more!

Members can also get the e-zine version of the Bridge Bulletin online at www.acbl.org.



ADVERTISE IN The Bridge Bulletin



If you want to reach 165,000 people with high levels of income, education, maturity and mobility, you won't find a better opportunity than this. Your advertisement in the Bridge Bulletin is a unique opportunity to connect with a very responsive audience.

Or take advantage of the ACBL tournament sponsorships. Either vehicle puts your message in front of people who pay attention and appreciate your involvement.

For more information, contact our Marketing Department at marketing@acbl.org.



You've found the perfect partner.
Now make your play.



Join the most rewarding organization you can imagine – the American Contract Bridge League. Sign up today and take your first steps toward becoming a Life Master. You'll discover new opportunities, make new friends and hone that already razor-sharp mind of yours. But most of all, you'll simply have fun!

Member Benefits



Your membership includes the following:

- The Bridge Bulletin magazine – 12 issues annually full of columns for players at all levels, quizzes, personality profiles and more
- Quarterly newsletter mailed to all new members
- Quarterly e-Newsletter sent to second-year members
- Recognition for levels of masterpoint achievement – updated daily on our password-protected website
- Access to 3200 bridge clubs and 1100 tournaments in North America
- 10% discount on all items at Baron Barclay Bridge Supply
- Member discounts at a number of popular stores and service providers





Three easy ways
to join today.

GO
online at www.acbl.org

CALL
us at 800-264-2743

MAIL
a completed application to:
American Contract Bridge League
6575 Windchase Blvd.
Horn Lake MS 38637-1523





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