Dear Club Manager,

As promised, here is your packet of fliers advertising Unitxxx’s new social media presence. Please hand these out to your players and encourage them to “like” us on Facebook. We’ve also included registration information for any players not currently using Facebook. The more involved the bridge community becomes, the more fun and informative it will be for everyone.

Your club news is important to our Facebook success. Did you have a Big Game or a player reach a milestone birthday? Maybe a player did something newsworthy away from the bridge table. We want to keep players, members and potential players in our unit informed and connected. Send your news tips to [EMAIL ADDRESS HERE] and attach a picture if there is one available. We will share your story on our Facebook page for the entire unit to see.

The best way to lead is by example so don’t forget to “like” us on Facebook, too – [www.facebook.com/ACBLUnitxxx](http://www.facebook.com/ACBLUnitxxx)! We look forward to developing a closer relationship with our members. See you online!

Best regards,

[YOUR NAME HERE], Unit President