

# American Contract Bridge League



Your Best Partner in Bridge

Follow our lead.

Bridge is more than a pastime. It's a passion. Players return to the table time and time again for the mental challenge, the competition and the company of others who share their love of the world's greatest card game.

*It's a game you can play at any age. If you take it up young, you have fun doing it the rest of your life. A lot of games don't have that depth. This one does.*

**Bill Gates**

Microsoft Founder and ACBL Member



The American Contract Bridge League, the largest bridge organization in the world, was founded for people just like you. In addition to governing bridge activities throughout North America, the ACBL helps its **170,000 members** pursue their passion, deepen their knowledge, hone their skills and enhance their enjoyment.

Whether you play in your own neighborhood, join the international community of online players or vie for tournament championships, your membership in the ACBL will bring immeasurable personal rewards as well as a chance to earn rewards you *can* measure: masterpoints. They allow you to track your success in competition and eventually earn the title of Life Master.



Founded in 1937, the ACBL is a not-for-profit organization staffed by 85 employees in the Memphis TN headquarters and 200 traveling tournament directors.

More than 12,000 people join the ACBL each year. Why not follow suit? Join the ACBL. Follow our lead.

## Learn new tricks.

Bridge is a game of skill, communication and infinite possibilities. Millions of people worldwide play at home and are fans of daily newspaper bridge columns. They advance to tournament or “duplicate” bridge to enjoy its social and competitive aspects. The game attracts players from all walks of life and all age groups. Bidding boxes and Braille cards make the game accessible to the hearing- and sight-impaired.

The basics of bridge are easily learned. The finer points? You will continue to learn with every hand you play. That’s what keeps you coming back to the table. And that’s why you’ll want the resources of the ACBL as you continue to improve.



### EXERCISE YOUR MIND

Playing chess, bridge or a musical instrument significantly lowers the risk of developing Alzheimer’s disease or other forms of dementia, according to the most comprehensive study to examine the benefits of challenging intellectual activity among the elderly.

**The Washington Post** Based on a study released by The Albert Einstein College of Medicine, New York

Duplicate bridge puts a high value on deductive reasoning, analytical thought and the occasional use of psychology. It’s incredibly complex. It’s great relaxation. It’s very good for the mind. And it’s always challenging.

**Tom Cone** Greenfield IN, *Daily Reporter*

## ACCREDITED TEACHERS

Our accredited teachers offer classes at community centers, local bridge clubs, colleges and libraries, on cruises and even online.



**FIND A TEACHER** in your area using our online directory at [www.acbl.org](http://www.acbl.org).

## LEARN TO PLAY BRIDGE SOFTWARE

Beginners and intermediate players love our interactive *Learn to Play Bridge* software.



**DOWNLOAD IT FOR FREE** at [www.acbl.org](http://www.acbl.org).

## BOOKS AND MORE

Order from among dozens of books and software titles authored by the best in bridge.



**SHOP** the ACBL Bridge Source Product Guide at [www.acbl.org](http://www.acbl.org), or call 800-264-2743 to order.

## BRIDGE FOR YOUTH

Improved memory and concentration and development of math, social and logic skills are just some of the benefits of bridge for youth. More than 4000 students are enrolled each year in the ACBL's School Bridge Lesson Series Program. We provide stipends for teachers, free textbooks and teacher manuals, a national school competition and more. Contact our Education Department at 901-332-5586 or [education@acbl.org](mailto:education@acbl.org) for more information.



## You're ready for duplicate bridge!

Perhaps you already play bridge socially. Are you having trouble finding a fourth? Are you weary of shuffling? Don't you wonder if you could have made 6 on that hand? You're ready for duplicate, where you'll compete against others playing the exact same pre-dealt hands. It's a great way to improve your game and meet new people.

If you're a bit nervous about your first duplicate game, remember that duplicate players are just like you—they love bridge. To help you know what to expect, the ACBL has prepared an informative brochure:

### *Welcome to Your First Duplicate Game*

Contact the Marketing Department at 901-332-5586 or [marketing@acbl.org](mailto:marketing@acbl.org) to request a copy.

Make your move.

If there's a community center around the corner, chances are you have found your local bridge club. On any given afternoon or evening, dozens of your neighbors come together for a few rounds of fun and fitnesses.

*Bridge is such a sensational game that I wouldn't mind being in jail if I had three cellmates who were decent players and who were willing to keep the game going 24 hours a day.*

**Warren Buffett**  
Investor and ACBL Member



The ACBL supports **3300 bridge clubs** and **1200 tournaments** throughout North America. The largest tournaments, the North American Bridge Championships (NABCs), are held three times a year in popular vacation destinations from Orlando to Hawaii. NABCs bring together as many as **8000 players** from around the world with games for all levels, along with entertainment, lessons, lectures, a daily newspaper and, of course, masterpoints.

Altogether, the ACBL supports more than **2.5 million tables in play** annually at local clubs and tournaments and more than **100,000 tables online**. Many clubs feature lessons and games for newcomers.



Charles Schulz was an avid player and featured bridge in several *Peanuts* cartoon strips. Snoopy is the only Honorary Life Master.



**CLUB AND TOURNAMENT INFORMATION** for your area is easy to find. [www.acbl.org](http://www.acbl.org) features a **FIND A CLUB** directory and schedules of all national, sectional and regional tournaments.

Try this for an opener.

Your ACBL membership includes a subscription to the popular *The Bridge Bulletin*. This monthly 78-page magazine is full of information for beginning, intermediate and advanced players, with plenty of quizzes and exercises that let you match wits with the experts. You'll enjoy regular columns from some of the brightest in bridge, along with book reviews, stories about players and clubs, and news of tournaments and special events. Whether you are an active player or an avid student of the game, you'll look forward to seeing *The Bridge Bulletin* in your mailbox.





## REGULAR FEATURES\*

### EDDIE KANTAR

Put your declarer play to the test.

### AUGUST BOEHM

The Professor and the Student tackle knotty bridge problems.

### IT'S YOUR CALL

See how the experts handle tough bidding situations.

### BILLY MILLER AND JERRY HELMS

They answer your bridge questions.

### FRANK STEWART

Nationally syndicated columnist helps you take more tricks.

### PAMELA AND MATTHEW GRANOVETTER

Partnership Bridge entertains and teaches.

### PAT HARRINGTON

Your game gets better with her Play and Learn lessons.

\*subject to change



## Advertising and Sponsorship

If you're looking for an audience of 170,000 people with high levels of income, education, maturity and mobility, you have found them at the ACBL. You may be interested in advertising in *The Bridge Bulletin* magazine or sponsoring a tournament event.

For more information about membership demographics and sponsorship opportunities, contact our Marketing Department at 901-332-5586 or [marketing@acbl.org](mailto:marketing@acbl.org).

### SPONSOR SPOTLIGHT

Gallery Furniture of Houston sponsored one of the ACBL's North American Bridge Championships and has signed up for a second major tournament. Why? The answer is simple:

“Bridge players support their sponsors!”

—Jim McIngvale  
President and CEO  
Gallery Furniture, Houston TX

## Partner with us.

Ready to join our 170,000 bridge enthusiasts? As a member of the ACBL, you'll start your journey toward becoming a Life Master. You'll discover new playing opportunities and meet new people. You'll keep your wits razor sharp. You'll support our education programs that help bridge flourish. Most of all, you'll have fun! All this for just \$26 a year for our new members. We've saved a place at the table for you, so join in and enjoy bridge to the fullest.

### 3 WAYS TO JOIN

**1 Click**  
[www.acbl.org](http://www.acbl.org)

**2 Call**  
800-264-2743

**3 Send**  
membership application  
to the address listed below

#### ANNUAL DUES (U.S.)

New members: \$26

Renewing members: \$35

Junior members: \$14  
(under the age of 26)

#### MEMBER BENEFITS INCLUDE

- *The Bridge Bulletin* magazine  
12 issues annually full of columns for players at all levels, quizzes, personality profiles and more.
- Recognition for levels of masterpoint achievement  
Updated daily on our password-protected masterpoint web site.
- Access to 3300 bridge clubs and 1200 tournaments in North America
- 10% discount on all items in the Bridge Source Product Guide
- Group insurance plans and RxAmerica Pharmacy Discount Card

#### AMERICAN CONTRACT BRIDGE LEAGUE

2990 Airways Blvd., Memphis TN 38116-3847  
901-332-5586

*We have great friendships as well as bridge games . . . I feel like I'm the luckiest woman in the world as I play bridge in the afternoon with a group of friends.*

**Brenda Olsen** Creswell OR, *Cottage Grove Sentinel*



[www.acbl.org](http://www.acbl.org)