

## **PUBLIC RELATIONS COORDINATOR**

We are seeking an enthusiastic communications professional to lead the public relations efforts for the American Contract Bridge League (ACBL). The Public Relations Coordinator will work closely with the Director of Marketing to develop and execute a PR plan that promotes and enhances the public image of our organization and the game of bridge.

### **RESPONSIBILITIES**

- Help define ACBL's public and media relations strategy
- Communicate ACBL's programs, accomplishments, and/or points of view to constituents and media channels
- Coordinate PR and media efforts with ACBL's 25 districts and ~300units
- Write and distribute content that promotes the rewards and benefits of playing bridge
- Collaborate with the in-house editorial, creative and digital marketing teams to create and distribute content and drive a consistent branding image

### **OUR IDEAL CANDIDATE**

- Has 5+ years of experience in public relations, including TV, radio, printed and social media
- Knows how to prepare and execute an effective PR plan that aligns with an organization's strategy
- Oral and written communication skills that can get a message to an audience
- Bachelor's degree in English, communications, journalism or public relations
- Proficient in Microsoft Office and social media platforms

### **JOB PERKS**

- Creative, fun and rewarding work
- Competitive salary
- Company-sponsored health insurance
- 401(k) matching

The American Contract Bridge League is an equal opportunity employer

Apply online: <https://home2.eease.adp.com/recruit/?id=19232962>