

**SPECIAL EVENTS DEPARTMENT
2010 STATISTICS & FINANCIAL REVIEW**

GENERAL OVERVIEW

The Special Events games are a part of the Club and Member Services Department. Special Events in club games provide additional masterpoints for players and often support worthy efforts. The ACBL Special Events games are staffed by two full-time employees. The department handles administrative work for the following special games held at clubs plus Grand National Teams and North American Pairs events:

ACBL-wide International Fund Games 1, 2 and 3	Held 3 times a year in February, May and July	Hand Records & Analysis \$6.35US \$8.35CD per table
Club International Fund Games	Held throughout the year	\$4.00 per table
ACBL-wide Senior Pairs	Held in February Monday morning/afternoon	Hand Records & Analysis \$4.00 per table
ACBL-wide Charity Games 1 and 2	Held 2 times a year in March and November	Hand Records & Analysis \$6.35US \$8.35CD per table
Club Charity Game	Held throughout the year	\$4.00 per table
ACBL-wide Instant Matchpoint Game	Held in September Wednesday or Thursday	Hand Records & Souvenir Books \$11.00 per table
Worldwide Bridge Contests	Held 2 times in June Friday and Saturday	Hand Records & Souvenir Books \$16.00 per table
Jane Johnson Club Appreciation Pair Games	Held throughout October	No extra fees
Jane Johnson Club Appreciation Team Games	Held throughout October	No extra fees
Junior Fund Game	Held throughout the year	\$4.00 per table
North American College Team Championship	Held February & July	No fees
Various Canadian Events	Held throughout the year	\$2.00 per table or \$1.00 per table

North American Pairs	Held June through March	\$4.00 per table, club level and \$7.00 per table, unit and district level
Grand National Teams	Held September through July	\$1.25 per table
Educational Foundation Games	Held throughout the year	\$4.00 per table

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A broad description of the work for Special Events includes, but is not limited to:

1. Advertisement of all Special Event games.
2. Communication with District Coordinators.
3. Preparation and distribution of Conditions of Contest.
4. Preparation and distribution of material necessary for clubs to hold a game and report the results.
5. Determination of winners and issuance of awards.
6. Publication of results.
7. Record keeping, accounting and collection of unpaid game fees.
8. Research of games reported incorrectly.
9. Provide excellent customer service to members, club managers, Unit and District officials.
10. Respond to all phone calls, e-mails and correspondence concerning the special games on page 1.
11. Compilation of special reports as assigned.

GOALS

To provide well-planned and organized special events for the competition and enjoyment of ACBL members and promotes and encourages participation in these special events at local clubs.

DEFINITION

A Special Event is a cross between an ACBL tournament and a club game. If a club conducts its sanctioned games in full compliance with ACBL regulations during the calendar year, it is entitled to run a number of special events. ACBL sponsors a number of contests that are held on specific days of the year. Any club session already scheduled for the time and date of an ACBL-wide event can host the special event. Any club session that is not sanctioned at the time and date of the special event can host the event at that time with the permission of the unit. All of the ACBL-wide events award masterpoints on a higher level than the regular club masterpoint awards. Some provide special hands for the participants to play and require that club managers apply to ACBL for a sanction.

ACBL-WIDE INTERNATIONAL FUND GAMES

2009	Revenue \$6.35	\$18,805.00	Expenses	\$7,224.00	Net Revenue	\$11,581.00
2010	Revenue \$6.35	\$17,630.00	Expenses	\$8,977.00	Net Revenue	\$8,653.00

2009 - Total Table Count 2,961.5

2010 - Total Table Count 2,776.5 (Down by 185 tables)

There are three ACBL-wide International Fund Games held each year, in February, March and July. Hand records and analysis are provided. The only expenses for the February, 2010 game were for analysis and proofreading as all material was sent by e-mail for this game. The material for the May and July, 2010 games were sent by regular mail and included printing and mailing expenses. These games raise funds to defray the expense of North American participation in international competition.

CLUB INTERNATIONAL FUND GAMES

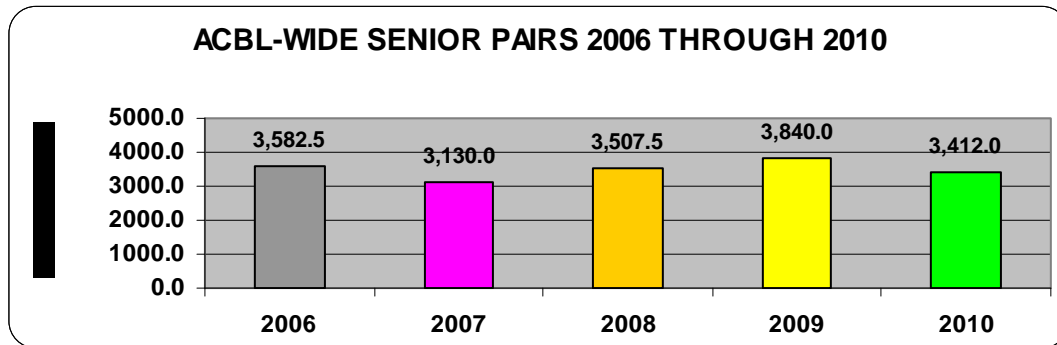
2009	Revenue \$4.00	\$157,190.00	Expenses	\$0.00	Net Revenue	\$157,190.00
2010	Revenue \$4.00	\$155,802.00	Expenses	\$0.00	Net Revenue	\$155,802.00

2009 – Total Table Count 39,297.5

2010 – Total Table Count 38,950.5 (down by 347 tables)

All sanctioned club sessions in September may be held as Club International Fund Games. International Fund Games can not be held during the months of February and April. During the other nine months of the year, one game per month per sanctioned session may be a special game for one of the following funds: Junior Fund, Charity Foundation, International Fund or Educational Foundation. International Fund Games help to support North American participation in international events.

ACBL-WIDE SENIOR PAIRS



2006	Revenue \$4.00	\$14,331.00	Expenses	\$6,236.00	Net Revenue	\$8,095.00
2007	Revenue \$4.00	\$12,520.00	Expenses	\$5,353.00	Net Revenue	\$7,167.00
2008	Revenue \$4.00	\$14,030.00	Expenses	\$6,014.00	Net Revenue	\$8,016.00
2009	Revenue \$4.00	\$15,360.00	Expenses	\$3,953.00	Net Revenue	\$11,407.00
2010	Revenue \$4.00	\$13,648.00	Expenses	\$700.00	Net Revenue	\$12,948.00

2006 – Total table count 3,582.5 (Up by 277 tables).

2007 – Total table count 3,130 (Down by 452.5).

2008 – Total table count 3,507.5 (Up by 377.5 tables).

2009 – Total table count 3,840 (Up by 332.5 tables).

2010 – Total table count 3,412 (Down by 428 tables).

The Senior Pairs event is for players who have reached 55 years of age as of the day of the event. Postage, printing and analysis fees account for the expenses shown above. There was no postage or printing expense for the 2010 game as all material was sent by e-mail. The material will be sent by regular mail for the 2011 game. District-wide

winners are published in the Bridge Bulletin and on the ACBL web site. Overall\district-wide masterpoints are awarded.

ACBL-WIDE CHARITY GAMES

2009	Revenue \$6.35	\$15,033.00	Expenses	\$4,010.00	Net Revenue	\$11,023.00
2010	Revenue \$6.35	\$13,611.00	Expenses	\$1,400.00	Net Revenue	\$12,211.00

2009 – Total table count 2,367

2010 – Total table count 2,143.5 (down by 223.5 tables)

There are two ACBL-wide Charity Games held each year, in March and November. The 2009 expenses include analysis fees, printing and postage. In 2010 there was no printing or postage expense as all material was sent by e-mail, per the request of the Charity Foundation. These games benefit the ACBL Charity Foundation or the Canadian Bridge Federation Charitable Fund. District-wide and ACBL-wide masterpoints are awarded and winners are recognized in the bulletin and on the website.

CLUB CHARITY GAMES

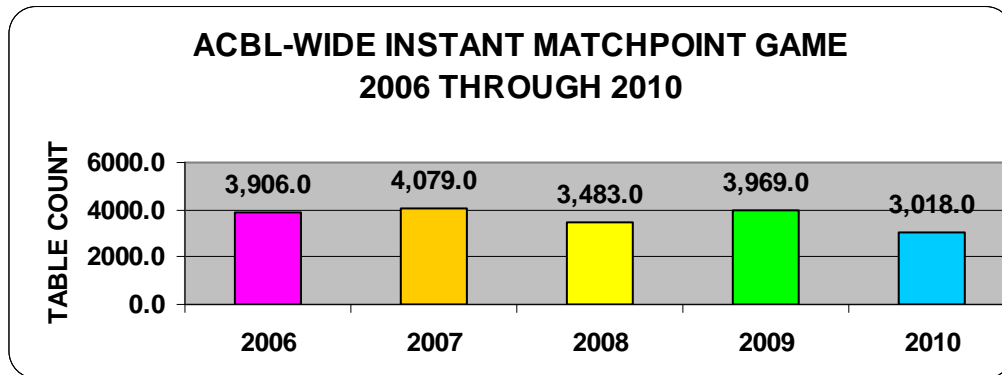
2009	Revenue \$4.00	\$458,712.00	Expenses	\$0.00	Net Revenue	\$458,712.00
2010	Revenue \$4.00	\$437,224.00	Expenses	\$0.00	Net Revenue	\$437,224.00

2009 – Total table count 114,678

2010 – Total table count 109,306 (down by 5,372 tables)

All sanctioned club sessions in April may be held as Club Charity Games. These games can not be held during the months of February and September. During the other nine months of the year, one game per month per sanctioned session may be a special game for one of the following funds: Junior Fund, Charity Foundation, International Fund or Educational Foundation. There were 109,306 tables reported to benefit the ACBL Charity Foundation or the Canadian Bridge Federation Charitable Fund. The above revenue reflects the donation amount of \$4.00 per table for these games. There were 112,785 tables reported to benefit local charities.

INSTANT MATCHPOINT GAME



2006	Revenue \$11.00	\$42,970.00	Expenses	\$18,294.00	Net Revenue	\$24,676.00
2007	Revenue \$11.00	\$44,869.00	Expenses	\$19,110.00	Net Revenue	\$25,759.00
2008	Revenue \$11.00	\$38,313.00	Expenses	\$18,206.00	Net Revenue	\$20,107.00
2009	Revenue \$11.00	\$43,659.00	Expenses	\$15,629.00	Net Revenue	\$28,030.00
2010	Revenue \$11.00	\$33,198.00	Expenses	\$13,667.00	Net Revenue	\$19,531.00

2006 – Total table count 3,906 (Up by 632 tables).

2007 – Total table count 4,079 (Up by 173 tables).

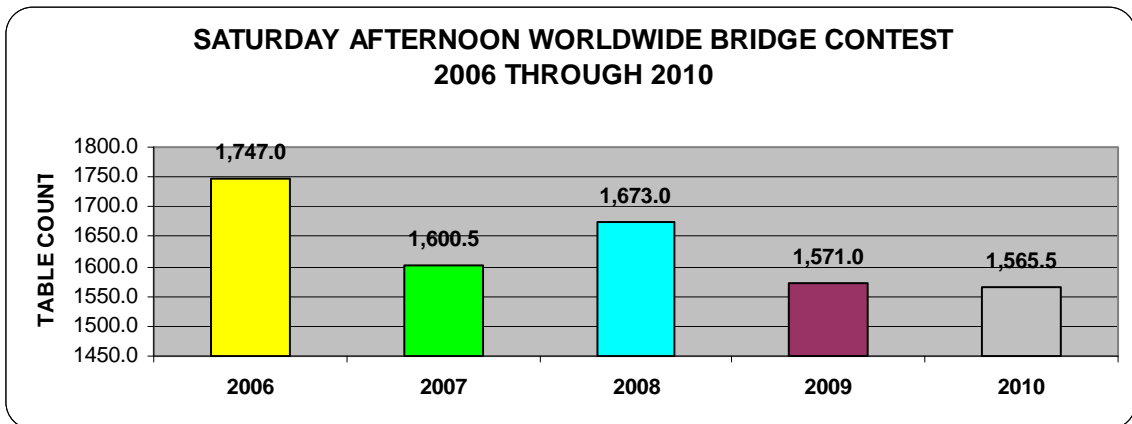
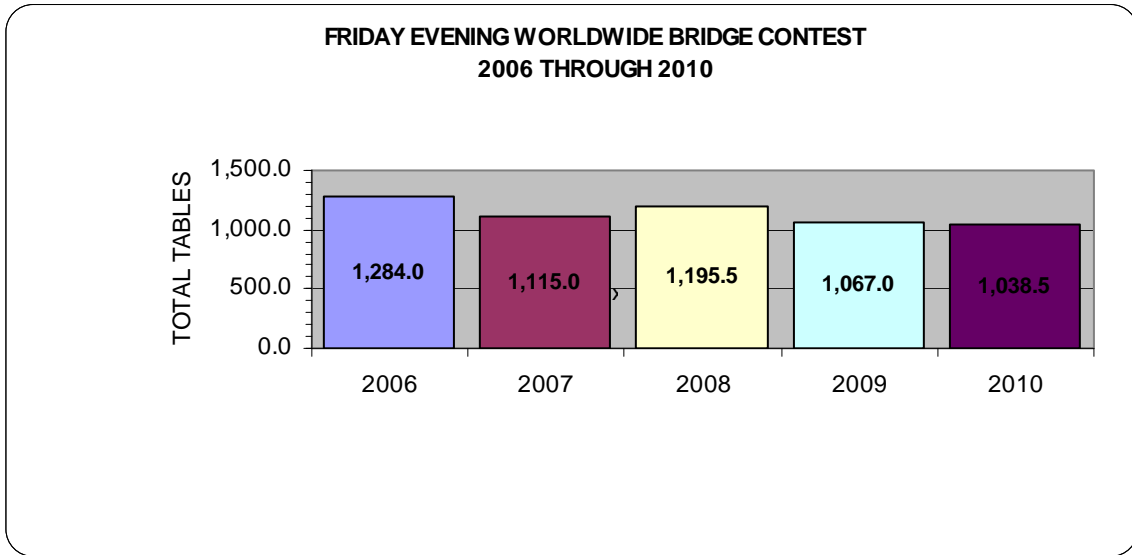
2008 – Total table count 3,483 (Down by 596 tables).

2009 - Total table count 3,969 (Up by 486 tables).

2010 – Total table count 3,018 (Down by 951 tables).

Identical hands are played throughout the ACBL. As soon as the hand is played, the players can learn their Instant Matchpoint result by looking at the traveling score. All hands are scored in advance. A very nice souvenir book is distributed to all players at the conclusion of the game in which each hand is thoroughly analyzed by an expert. The award of a Gold point to section top winners generates popularity. Since the packet of material to run this game includes a souvenir booklet, postage and printing account for most expenses. In 2010, Mr. Larry Cohen provided the analysis. District-wide winners are published in the Bridge Bulletin and on the ACBL web site. Overall/district-wide masterpoints are awarded.

WORLDWIDE BRIDGE CONTEST

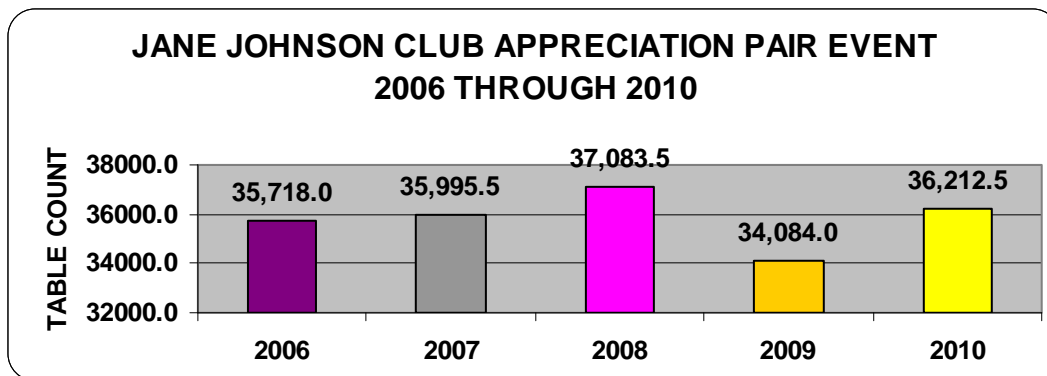


2006	Revenue \$16.00	\$48,504.00	Expenses	\$36,380.00	Net Revenue	\$12,124.00
2007	Revenue \$16.00	\$43,448.00	Expenses	\$30,582.00	Net Revenue	\$12,866.00
2008	Revenue \$16.00	\$45,832.00	Expenses	\$32,358.00	Net Revenue	\$13,474.00
2009	Revenue \$16.00	\$42,216.00	Expenses	\$29,662.00	Net Revenue	\$12,554.00
2010	Revenue \$16.00	\$41,664.00	Expenses	\$29,248.00	Net Revenue	\$12,416.00

- 2006 – Total table count 3,031.5 (Up by 330 tables).
- 2007 – Total table count 2,715.5 (Up by 316 tables).
- 2008 – Total table count 2,864.5 (Up by 149 tables).
- 2009 - Total table count 2,638.5 (Down by 226 tables).
- 2010 – Total table count 2,604 (Down by 34.5 tables).

The Worldwide Bridge Contest allows matchpointing across the world. The ACBL assists in the soliciting of sanctions for this event. ACBL distributes the game material and collects the sanction fees on behalf of WBF (World Bridge Federation). Total table counts above are Friday evening and Saturday afternoon tables combined. This event is sponsored by the WBF. The WBF provides the files for the printing of each souvenir booklet and pays all expenses. Four dollars per table goes to the ACBL, plus a \$2,000.00 administrative fee. District-wide winners are published in the Bridge Bulletin and on the ACBL web site.

JANE JOHNSON CLUB APPRECIATION PAIR GAME

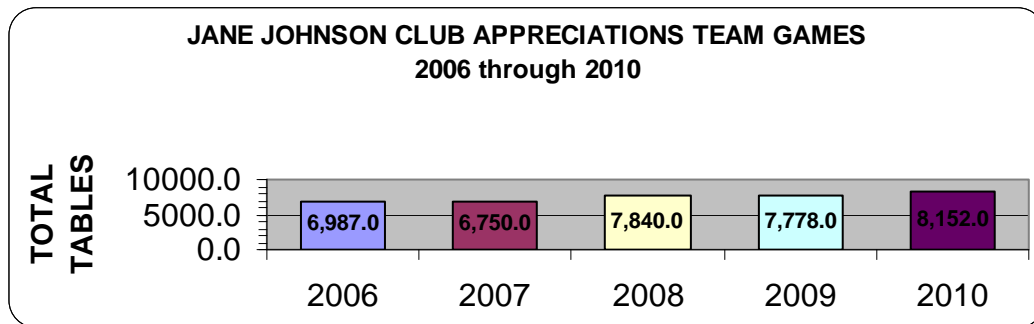


2006	Revenue	\$0.00	Expenses	\$501.00	Net Revenue	(\$501.00)
2007	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00
2008	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00
2009	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00
2010	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00

- 2006 – Total table count 35,718 (Up by 2,961.5 tables).
- 2007 – Total table count 35,995.5 (Up by 277.5 tables).
- 2008 – Total table count 37,083.5 (Up by 1,088 tables).
- 2009 – Total table count 34,084 (Down by 2,999.5 tables).
- 2010 – Total table count 36,212.5 (Up by 2,128.5 tables).

The month of October is Jane Johnson Club Appreciation Month. The pair game offers sectional rated masterpoints and there are no additional fees. There are no expenses or revenue. Conditions of Contest and game materials were posted on the ACBL web site. There are no prizes or awards.

JANE JOHNSON CLUB APPRECIATION TEAM GAME



2006	Revenue	\$0.00	Expenses	\$501.00	Net Revenue	(\$501.00)
2007	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00
2008	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00
2009	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00
2010	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00

- 2006 – Total table count 6,987 (Up by 1,149 tables).
- 2007 – Total table count 6,750 (Up by 37 tables).
- 2008 – Total table count 7,840 (Up by 1,090 tables).
- 2009 - Total table count 7,778 (Down by 62 tables).
- 2010 – Total table count 8,152 (Up by 374 tables).

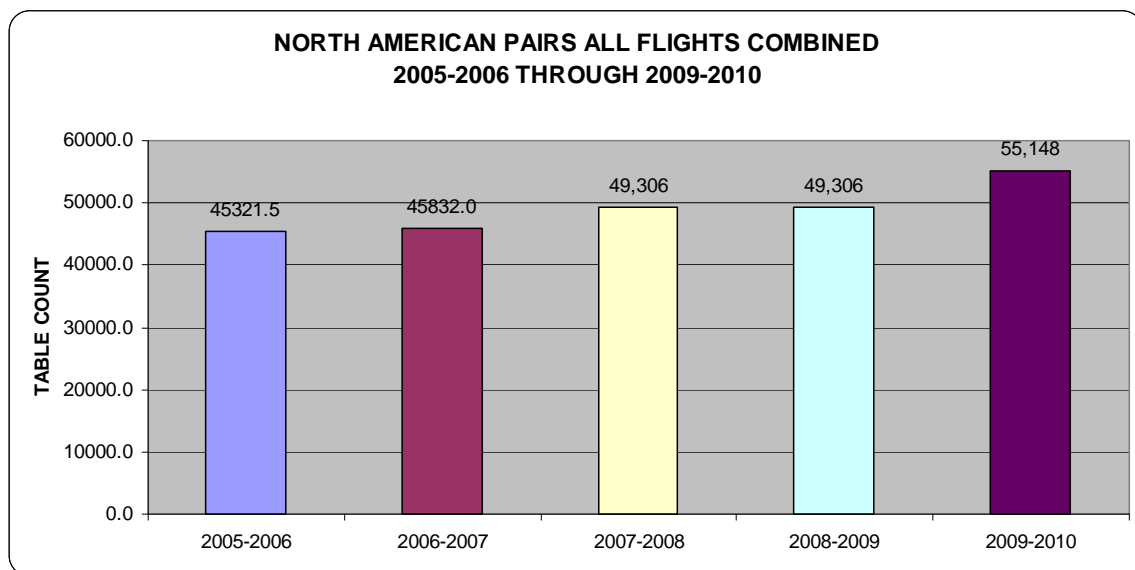
The month of October is Jane Johnson Club Appreciation Month. The team event continues to show promise because of the opportunity to earn a fraction of gold (maximum .25) at the club level and at no additional fee. There are no expenses or revenue. Conditions of Contest and game materials are posted on the ACBL website. There are no prizes or awards.

CLUB JUNIOR FUND GAMES

2006 – Total table count 43,910.5 (Up by 8,749 tables).
2007 – Total table count 51,788 (Up by 8,749 tables).
2008 – Total table count 56,496 (Up by 4,705 tables).
2009 - Total table count 68,701.5 (Up by 12,205.5 tables).
2010 - Total table count 59,098 (Down by 9,603.5)

All sanctioned club sessions in February may be held as Junior Fund Games. These games can not be held during the months of April and September. During the other nine months of the year, one game per month per sanctioned session may be a special game for one of the following funds: Junior Fund, Charity Foundation, International Fund or Educational Foundation. Players earn extra masterpoints while helping the junior program for youth up to age 26.

CLUB NORTH AMERICAN PAIRS



2005/6	Revenue	\$193,781.00	Expenses	\$181,508.00	Net Revenue	\$12,273.00
2006/7	Revenue	\$195,227.00	Expenses	\$179,231.00	Net Revenue	\$15,996.00
2007/8	Revenue	\$197,224.00	Expenses	\$166,822.86	Net Revenue	\$30,402.00
2008/9	Revenue	\$197,224.00	Expenses	\$158,578.00	Net Revenue	\$38,646.00
2009/10	Revenue	\$220,592.00	Expenses	\$156,683.00	Net Revenue	\$63,909.00
2010/11	Revenue	\$0.00	Expenses	\$0.00	Net Revenue	\$0.00

2005-2006 – Total table count 45,321.5 (Up by 1,587.5 tables).

2006-2007 – Total table count 45,889.5 (Up by 8,749 tables).

2007-2008 – Total table count 49,306 (Up by 3,416.5 tables).

2008-2009 – Total table count 49,306 *

2009-2010 – Total table count 55,148 (Up by 5,842 tables).

2010-2011 – Event is still in progress

***2007-2008 table count report was incorrect for the 2008 Special Events report. The figure was actually the table count for the 2008-2009 NAP event.**

Club qualifying games are held in June, July and August. Unit level qualifiers are optional and held after September 1st and before the district finals, which may be held until the third week of January. A fixed amount prize is awarded to the winners of the district finals as follows:

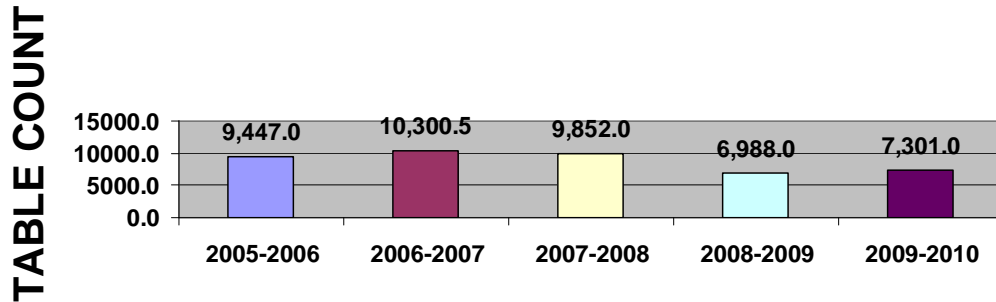
In districts with three qualifiers, the 1st place qualifiers will receive \$700 per person and the 2nd place qualifiers will receive \$300 per person. The 3rd place qualifiers will be invited to participate in the national level finals, but will not receive any prize.

In districts with four qualifiers, the 1st and 2nd place qualifiers will receive \$700 per person and the 3rd place qualifiers will receive \$300 per person. The 4th place qualifiers will be invited to participate in the national level finals, but will not receive any prize.

Invited defenders from Flight A will receive \$700 per person. The monetary award is available on site at the Spring NABC. There is no entry fee for the national level of the event. The revenue for 2007-2008 shows a large increase due to monetary awards being given instead of the ACBL paying for transportation and lodging as in previous years.

GRAND NATIONAL TEAMS

GRAND NATIONAL TEAMS ALL FLIGHTS COMBINED 2005-2006 THROUGH 2009-2010



2005/6	Revenue \$1.25	\$11,809.00	Expenses	\$170.00	Net Revenue	\$11,639.00
2006/7	Revenue \$1.25	\$12,876.00	Expenses	\$315.00	Net Revenue	\$12,561.00
2007/8	Revenue \$1.25	\$12,315.00	Expenses	\$1,208.00	Net Revenue	\$11,107.00
2008/9	Revenue \$1.25	\$8,735.00	Expenses	\$511.00	Net Revenue	\$8,224.00
2009/2010	Revenue \$1.25	\$9,126.25	Expenses	\$36.00	Net Revenue	\$9,090.25

2005-2006 – Total table count 9,447 (Down by 577 tables).

2006-2007 – Total table count 10,300.5 (Up by 853.5 tables).

2007-2008 – Total table count 9,852 (Down by 448.5 tables).

2008-2009 – Total table count 6,988 (Down by 2,864.00 tables).

2009-2010 – Total table count 7,301 (Up by 313 tables).

2010-2011 – Still in progress

The second of the ACBL's "grass roots" events begin at the club level in September and continues through district qualifying held as late as the third week in July prior to the

finals. The ACBL does not reimburse teams to attend the finals which are held at the summer NABC. The sanction fees are \$1.25 per table. The ACBL sends material by e-mail to each district GNT coordinator. It's each district's responsibility to promote the games in their district. The only expense shown for the 2009/2010 event is for postage.

EDUCATIONAL FOUNDATION GAMES

2007 – Total table count over a two month period 1,060

2008 – Total table count 12,453

2009 – Total table count 12,858.5 (Up 405.5 tables)

2010 - Total table count 6,811 (Down by 6,047.5 tables)

Educational Foundation games are special games to benefit the ACBL Educational Foundation. The first full year for the Educational Foundation games was 2008. These games can not be held during the months of February, April and September. During the other nine months of the year, one game per month per sanctioned session may be a special game for one of the following funds: Junior Fund, Charity Foundation, International Fund or Educational Foundation. An extra \$1.00 per person is contributed to the ACBL Educational Foundation. The ACBL Educational Foundation is a charitable trust fund established as a nonprofit organization in 1987. This Foundation provides grants to promote bridge. Masterpoint awards for this game are 100% sectional rated.

SUMMARY

Special games in clubs appear to be doing well with either increases in table counts or modest fluctuation in table counts.

REFERENCES

1. JD Edwards Accounting System
2. ACBLscore program