Attachment 1

Internet Committee Al levy, chair Bruce Blakely, vc Paul Janicki Craig Robinson Bill Arlinghouse Claire Jones Jeff Taylor

Staff:

Butch Campbell Vicki Campbell Paul Ryburn Millard Natchway

Agenda:

(1) Current sanctioned online play at Bridgebase Online, OKbridge and Swan Bridge:

In 2009 there were 584,000 tables in play with an income of \$221,000. 10,500 players participated. Over the last 5 months of 2009 table count averaged 55,000 tables/month, and over the first five months of 2010 table count averaged 57,000 tables /month. Year to year (2009/2010), from January – May, table count increased from 42,000 tables/month to 57,000/month, the majority of the increase due to robot play on Bridge Base Online. Online play has appeared to stabilize at a 4% growth rate.

Year to year (2009/2010), from January – May, face-to-face club play decreased slightly from 19,150 tables/month to 19,000 tables/month.

For the first five months of 2010, sanctioned online play averaged 33 tables/game. Face-to-face club play averaged 8.2 tables/game (9.0 for special games and 8.1 for regular games).

(2) Masterpoint awards

Almost all online games are 12-board games with a 20% reduction in masterpoint awards. The maximum award possible is $.8 \times .1$ /table x 25 tables = 2.0

Is 80% award too great for a shortened 12-board game? YES. This might be reduced to 60%, 65% or 2/3.

Is a maximum tables counted toward overall awards of 25 too little for online play? YES. Club play averages 8 tables per game compared to 33 tables per game for online play. The maximum tables allowed to count might be raised to 35, or 40 or unlimited on a sliding scale as in tournament play.

(3) Possible future of online play

The online clubs are always working on ways to attract more players and more play. The recent introduction of robot play at BBO is a good example of this.

Stratified and stratiflighted games might be considered in the future. These games will attract more players. Data bases need to be updated to include players' masterpoints, and/or stratification/flight rank. Foreign players who join the ACBL in order to play in ACBL sanctioned online play would be assigned an equivalent flight rank.

Including player ranking will also allow for (near) perfect seeding, which rarely occurs at clubs.

(4) Management goals for 2010 and beyond:

The ACBL can greatly help to increase the growth of online play through promoting the game in the Bridge Bulletin and the ACBL website. We have suggested that at least one full page in the Bridge Bulletin be devoted to focusing on free internet activities (especially if the site promotes the ACBL). These sites should include: the many free teaching sites (devoted to different levels of players, including beginners); viewgraph shows of major national and international events; explanations of all modern conventions; bridge columns; informational sites (again, looking for reciprocal linking). Possibly every other month the Bridge Bulletin 'net' page would be devoted to sanctioned online play. Articles could include the mechanics of online play. This will make potential new players feel at ease in trying their hand at online play. Articles to inform, such as discussions of the big "C", cheating...frequency and how it is often detected. Educating the public will go a long way in increasing the integrity of our game.

An extensive internet section on our website would be both informative and educational, by including and archiving links and explanations of the above mentioned activities, and also contain an online section with player achievements and articles (summaries and full length) on all aspects of online play.

- (5) Addressing some online concerns:
- (a) Should online masterpoints be limited per year? No: 7-0
- (b) Should all online masterpoints count toward rank advancement? Yes 4; No 3 (keep current 1/3 of total rank requirement).
- (c) Should all points count toward strat and flight advancement? Yes 2; No 5 (some weighting factor should be used).

	A THE STATE OF THE ACT		The state of the s	2009 onli	nline ACBL	L sanctik	sanction fees	The state of the s		tak i kawania			
Club	Jan	Feb	March	April	May	June		Aug	Sept			£	Total
880	\$12,013	\$ 10,578	\$11,743	\$ 11,123	Ξ	\$ 11,256	\$ 16	\$ 15,707	\$ 14,921	\$ 15,705	\$15,562	16	\$ 162,738
OK	\$ 4,287	\$ 3,964		\$ 4,205	\$ 4,457	ব	\$ 4,290	ਚ	\$ 4,115	\$ 4,394	ঘ	\$ 4,326	\$ 50,962
Swan	\$ 708	\$	£ 677	\$ 639	\$ 643	\$ 627	\$ 612	\$ 604			9.29 \$	689 \$	
Total	\$17,008	\$ 15,150	\$16,844	\$ 15,968	\$ 16,624	\$ 15,975	\$ 21,450	\$ 20,556	\$ 19,606	\$ 20,685	\$20,404	\$21,074	\$ 221,342
	A COMMISSION OF THE COMMISSION			Table Co	Count					Victoria v. A. v.			The same of the sa
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Swan	1000	**************************************	Okbridge			980			otal				
Jan	975		Jan	11,364	3	Jan	33,078		45,417			22.00	
Feb	22		Feb	10,508		Fet	29,122	4	40,451				
Nar	용		Nar	11,729		Ž	32,329	2000	44,999	Paris Character Management Community	A 100 M 100		-
Apr	859		Apr	11,145		Арг	30,617		42,621				
May	925		May	11,142		May	31,721		43,788				
Jun	252	make state a secondary of the contra	Jun	10,837		Jun	986'0E		42,780	***			
ΙΠΓ	779	200	3	11,336		三	36,512		48,627				0.00
Aug	797		Aug	11,243		Aug	43,341		55,351				
Sep	729	to the day of the same of the	Sep	10,900		Sep	41,165	-	52,794		The state of the s		
<u>ت</u>	99/		00	11,649		0 c	43,337		55,752				age to the transfer of the second sec
Nov	901		Nov	11,043		No.	42,945		54,889		200000000000000000000000000000000000000		
Dec	EET L		Dec	11,466		Dec	44,314		57,213				
total	10,853			134,362			439,467		584,682				geringe - entrant constitution and constitution
10,53	10,539 different members earned maste	t membe	rs eamed	d masterpo	rpoints								
12-boar	12-board online games are identical to 12-board	mes are id	entical to 1		ılar club ga	ımes, with	regular club games, with awards at 80% of regular games	0% of regu	lar games	(19+ boards)		and the same of th	salva (salvapana ne jejinas ejin en ez . xxx
Depth c	Depth of section awards is identical to regular cl	wards is id	entical to r	egular club ç	ub games (at 70%)	.0%).	TOTAL TRANSPORT OF THE PROPERTY OF THE PROPERT						. Constitution of the cons
For gan Calcula	For games of 19 or more tables, overall Calculation and depth of overalls is the	r more tab pth of over	les, overall alls is the s	For games of 19 or more tables, overall awards are given with a maximum overall award of 2.50 Calculation and depth of overalls is the same as regular club games and tournaments.	given with a ular club ga	maximum ames and t	re given with a maximum overall awa regular club games and tournaments	ard of 2.5U.					
													The state of the s
The on	The online clubs are not charged a per game fee.	re not cha	ged a per g		Thay are cha	rge for thre	are charge for three sessions (if held) per day.	(if held) pe	r day.				
eds oN	No special games have been held	пауе пеец	nela.										

			2010 online ACBL sanction games	ACBL sand	ion games	Number 17 to 1 t		
	Swan		Okb		880		Total	du dan ann dan dan ann dan
donth	Tables	Fees	Tables	Fees		Fees	Tables	
anuary	996	\$703	12,630	\$4,755	į	\$17,213	61,118	
ebruary	847	\$627	11041	\$4,159	3	\$15,335	54,223	
/arch	806	\$584	11,594	\$4,433	É	\$16,316	57,533	
100	828	\$691	11,219	\$5,273		\$18,367	56,166	\$24,330
Мау	842	\$724	11,577	\$5,442	45,477	\$18,932	969' 25	è
	4.391	\$3,428	58,061	\$24,061		\$86,162	286,936	23

Club Tables

January - May, 2010

A. CLUB GAMES WITH NO FEES OR NO ADDITIONAL FEES

2010 #	#Months	# Tables	# Games	% Gain	2009 #1	#Months	# Tables	# Games
Club, no additional	ហ	731,951.2	90,417	-6.88%	Club, no additional	ഗ	786,079.6	96,122
B. CLUB GAMES WITH ADDITIONAL FEES	DDITIONAL F	ees						
2010 #	#Months	# Tables	# Games	% Gain	2009 #1	#Months	# Tables	# Games
International Fund	ហ	6,177.5	589	11.05%	International Fund	S	5,562.5	571
Junior Fund	S	50,277.8	5,780	7.60%	Junior Fund	ß	46,724.5	5,446
Charity Games	5	145,214.8	16,232	41.218	Charity Games	ഗ	102,835.7	11,794
GNT - Club	S.	4,887.0	477	4.268	GNT - Club	Ŋ	4,687.0	437
NAP - Club	5	0.	0	0 -100.00%	NAP - Club	S	6.6	1
Education Foundation	5	4,478.0	461	-16.37%	Education Foundation	5	5,355.0	600
All Other Games	5	8,155.5	785	11.43%	All Other Games	5	7,318.5	099
Additional Fees	Ŋ	219,190.6	24,324	27.078	Additional Fees	S	172,492.7	19,509
C. ONLINE GAMES								
2010 #	#Months	# Tables	# Games	% Gain	2009 #1	#Months	# Tables	# Games

644	# Games	96,122	19,509	631	644	116,275
	±: #÷	96	19,	115,631		116,
217,276.0	# Tables	786,079.6	172,492.7	958,572.3	217,276.0	1,175,848.3
ν	#Months	Ŋ	22	S.	2	Z.
Online Games	**	Club, no additional	Additional Fees	Sub-Total	Online Games	Total - All
32.06%	% Gain	-6.88%	27.07%	778	32.06%	5.29%
859	# Games	90,417	24,324 27.07%	114,741	859	115,600
286,936.0	NLINE) # Tables	731,951.2	219,190.6	951,141.8	286,936.0	1,238,077.8
S	(CLUB + C	5	22	ĸ	ಬ	ഹ
Online Games	D. TOTAL ALL GAMES (CLUB + OMLINE) 2010 #Months	Club, no additional	Additional Fees	Sub-Total	Online Games	Total - All