

## 2010 INTERMEDIATE/NEWCOMERS REPORT

Prepared by Judy Cotterman

The Intermediate/Newcomers program was started in 1984 for 0-50 players under the direction of Edith McMullin. This was the start of a program to get players who knew little about the game an opportunity to play at an NABC. This program has grown to include games for all players from those with no master points to those with fewer than three hundred master points. The program is composed of ten elements which have helped to encourage these players to advance to the open games.

The ten elements are:

1. Games each sessions for 0-5,0-20, 0-50,0-100, 0-200,and 0-299players (games may be stratified)
2. Trophies for each overall winner of each strata
3. A separate room/area for the IN Games
4. Directors experienced in working with newcomers.
5. A Celebrity Speaker Program
6. Special Events
7. Pictures of the Winners
8. A New Player Services Program
9. Flyers to invite the players and guarantee partners
10. Newcomer hand records with analysis sheets for players with fewer than 50 master points

New to the IN schedule this year is the 300/750 games. These were named for flowers or called the gold rush pairs. They are two-session pairs games which award some gold points for overalls in the 750 strata. They are listed in the IN Schedule but are not counted as tables for the IN area. This is a way to encourage the newer players to play in the open games. It also lets the newer players know what is available at the tournament on their own schedule. This helps the newer players move toward open games which is one of the main reason for the IN program.

The three NABC's for this year were Washington DC (Summer 2009), San Diego (Fall 2009), and Reno (Spring 2010).

### **WASHINGTON DC SUMMER 2009**

The IN chairs for the tournament were Ron and Mary Ann Kral. They chose a political theme for the IN room. The room was decorated in red, white and blue. For the photo area, there were life size cardboard figures of Obama, Biden, McCain, Palin, and Hilary Clinton as well as a red, white, and blue backdrop. The winners could choose any of the figures or not to be in their pictures. Photo frames were given to the winners for their pictures

There were several social events. Each was held in the Hospitality Suite. There was one after the afternoon sessions on the first Saturday, Wednesday, and the second Friday. The players received invitations as well as guides to get them to the suite.

The first Saturday the chairmen had setup a Bridge University with several opportunities for the players to attend classes during the morning. They could play in the afternoon sessions. This was followed by the Sunday and Monday two-hour free lessons by Jerry Helms and Amy Nellissen. These were each followed by 0-5 and 0-49 free games respectively. There were eight tables in the 0-5 game and eight and one-half tables in the 49er game. Each of these programs was well received by the players. There were approximately thirty tables for each lesson.

Treats (candy, cookies or snack bars) were given out in the playing area each session. The players really enjoy these pick-me-ups when playing.

There were many junior players attending this tournament because of the Youth tournament on the second Thursday, Friday, and Saturday.

The National 199er had 41 tables in it. The record of 67 tables is held by Chicago.

The total number of tables in DC was 14,115. The total number of IN tables was 1213.5 with 1276 participants.

### **Statistics regarding the FREE games – Washington DC 2009**

Number of players that played in ONLY the FREE games - - >	49
Percent of players that participated in ONLY the FREE games (of all those who played in the FREE games) - - >	47.1%
Number of players that played in FREE and non-Free games - - >	55
Number of times that players who played in FREE games, played in non-Free games - - >	153
Average number of times that a player who played in FREE games, played in non-Free games - - >	2.78
Total players that participated in any of the FREE games - - >	104

### **Other Washington DC IN information:**

Number of participants in ANY I/N game (0-300) - - >	1276
Half-Price Coupons issued - - >	746
Half-Price Coupons redeemed - - >	252
Percent of Half-Priced Coupons redeemed - - >	33.8%
Total IN tables - - >	1213.5
Total NABC tables - - >	14115
Percent of NABC tables in IN area - - >	8.6%
Number of new ACBL memberships sold in IN area	66

Number of players that played in IN games AND OPEN games (games held outside the IN room) - - >	405
Percent of IN players that played in OPEN games - - >	31.7%
Average number of times "IN Players" participated in OPEN games - - >	8.60
Total OPEN tables represented by IN players	871

The players represented 42 States, 4 Canadian Provinces, 2 US Territories and 5 Foreign Countries.

Alabama	1	Mississippi	4		
Arkansas	2	North Carolina	29	NEW BRUNSWICK	1
Arizona	3	New Jersey	42	NOVA SCOTIA	1
California	44	New Mexico	1	ONTARIO	15
Colorado	5	Nevada	1	QUEBEC	3
Connecticut	17	New York	76		
District of Columbia	67	Ohio	19	Canadian Provinces = 4	20
Delaware	7	Oklahoma	4		
Florida	62	Oregon	5	Puerta Rico	3
Georgia	30	Pennsylvania	49	Bermuda	6
Iowa	3	South Carolina	5		
Idaho	2	South Dakota	1	US Territories = 2	9
Illinois	16	Tennessee	9		
Indiana	5	Texas	10	NETHERLANDS	2
Kansas	2	Utah	5	NEW ZEALAND	1
Kentucky	3	Virginia	307	CHINA	1
Massachusetts	23	Vermont	1	SWEDEN	1
Maryland	328	Washington	3		
Maine	3	Wisconsin	1	Foreign Countries = 4	5
Michigan	11	West Virginia	12		
Minnesota	11				
Missouri	4	States = 42	1233		

The table breakdown by stratification:

Stratification	Pairs Tables	Teams Tables
0-5 Academy	0.0	
Bridge+	8.5	
Happy bridge	8.0	
0-5	92.0	
5-20	74.5	
20-50	114.5	
50-100	257.0	53.0
100-200	244.0	56.0
200-300	165.0	59.0
Nat'l 199ers	82.0	
Totals	1045.5	168.0

## **SAN DIEGO FALL 2009**

San Diego's IN Chairs were Jodi Pedri and Linda Trent. The theme was western. The backdrop for pictures was a fanned hand or two cowpokes. The winners stood behind the cowpokes and showed only their faces. Most winners chose the fanned hand. There were picture frame cards with envelopes for the winners of each strata to go with the pictures.

Ten lucky people got to have breakfast with the stars by way of a drawing. Four people were lucky enough to play in the 2<sup>nd</sup> Sunday Swiss with Eddie Kantar.

They gave T-shirts and ID wallets to each of the players as a registration gift. Linda made name tags for the wallets. These hung around the necks of the players. They could add ribbons to the bottom for section tops and overall wins. There were a few other options if you weren't a winner.

The reception, featuring pasta and salad, on the first Saturday was outstanding!

Jerry Helms presented a two hour free lesson to thirty tables of players. This was followed by a Bridge+ game with 14.5 tables.

The National 99er event had 20 tables. San Francisco holds the record with 37 tables.

The total number of tables in San Diego was 12,927. The total number of IN tables was 1081 with 1150 participants.

### **Statistics regarding the FREE games – San Diego 2009**

Number of players that played in ONLY the FREE games - - >	21
Percent of players that participated in ONLY the FREE games (of all those who played in the FREE games) - - >	39.6%
Number of players that played in FREE and non-Free games - - >	32
Number of times that players who played in FREE games, played in non-Free games - - >	96
Average number of times that a player who played in FREE games, played in non-Free games - - >	3.00
Total players that participated in any of the FREE games - - >	53

### **Other San Diego IN information:**

Number of participants in ANY I/N game (0-300) - - >	1150
Half-Price Coupons issued - - >	791
Half-Price Coupons redeemed - - >	71
Percent of Half-Priced Coupons redeemed - - >	9.0%

Total IN tables - - >	1081
Total NABC tables - - >	12927
Percent of NABC tables in IN area - - >	8.4%
Number of new ACBL memberships sold in IN area	37
Number of players that played in IN games AND OPEN games (games held outside the IN room) - - >	476
Percent of IN players that played in OPEN games - - >	41.4%
Average number of times "IN Players" participated in OPEN games - - >	8.00
Total OPEN tables represented by IN players	952

The players represented 39 States, 4 Canadian Provinces, and 2 Foreign Countries.

Alaska	9	Minnesota	12	West Virginia	1
Alabama	2	Missouri	7		
Arkansas	2	Montana	3	States = 39	1102
Arizona	33	North Carolina	2		
California	778	North Dakota	7		
Colorado	7	New Jersey	2	ALBERTA	12
Connecticut	3	New Mexico	5	BRITISH COLUMBIA	5
District of Columbia	1	Nevada	15	NEW BRUNSWICK	2
Florida	18	New York	25	ONTARIO	23
Georgia	4	Ohio	6		
Hawaii	5	Oregon	13	Canadian Provinces = 4	42
Iowa	4	Pennsylvania	3		
Idaho	4	South Carolina	1	KOREA	2
Illinois	7	Texas	37	UNITED KINGDOM	2
Indiana	2	Unknown	4	NETHERLANDS	1
Kansas	13	Utah	7	MEXICO	1
Louisiana	1	Virginia	9		
Massachusetts	10	Washington	28	Foreign Countries = 2	6
Maine	2	Wisconsin	4		
Michigan	6				

The table breakdown by stratification:

Stratification	Pairs Tables	Teams Tables
0-5 Academy	0.0	
Bridge+	0.0	
Happy bridge	14.5	
0-5	69.5	
5-20	49.0	
20-50	85.0	
50-100	278.0	37.0
100-200	247.5	51.0

200-300	163.5	46.0
Nat'l 99ers	40.0	
Totals	<u>947.0</u>	<u>134.0</u>

## RENO SPRING 2010

Reno's IN chairmen were Guy and Karol Monroe. They used Reno as the theme for the room. There was a huge backdrop of the city for all of the winners to use to get their pictures taken. After taking the picture, they received a magnetic picture frame. The pictures were placed on a board that said "Wanted!" The winners also received trophies.

The first Saturday was the free lesson by Jerry Helms. He did his usual wonderful job with 30 tables participating, including two first graders playing with Mom and Dad. They played in the eight-table free Bridge+ game and did just fine.

The highlight of the Reno tournament for the local committee was the free games on both Saturdays for youth players. The first game had six tables and the second four. These students came from all over the county. Parents and siblings came with them to observe. After the first Saturday game, they had lunch and toured the event. In the open room they were given a standing ovation. On the second Saturday, Bill Gates took time to visit and answer questions from the youth. The Reno people feel that it was a great success and many of the parents were showing interest as well as the students.

There were treats at all sessions with chocolate being the favorite.

Convention card holders and pens plus other information were the gifts from the registration desk.

The total number of tables in Reno was 12,196.5. The total number of IN tables was 754.5 with 821 participants.

### Statistics regarding the FREE games – Reno 2010

Number of players that played in ONLY the FREE games - - >	25
Percent of players that participated in ONLY the FREE games (of all those who played in the FREE games) - - >	54.3%
Number of players that played in FREE and non-Free games - - >	25
Number of times that players who played in FREE games, played in non-Free games - - >	71
Average number of times that a player who played in FREE games, played in non-Free games - - >	2.84
Total players that participated in any of the FREE games - - >	46
	821

## Other Reno IN information:

Number of participants in ANY I/N game (0-300) - - >	
Half-Price Coupons issued - - >	595
Half-Price Coupons redeemed - - >	43
Percent of Half-Priced Coupons redeemed - - >	7.2%
Total IN tables - - >	755
Total NABC tables - - >	12197
Percent of NABC tables in IN area - - >	6.2%
Number of new ACBL memberships sold in IN area	44
Number of players that played in IN games AND OPEN games (games held outside the IN room) - - >	493
Percent of IN players that played in OPEN games - - >	60.0%
Average number of times "IN Players" participated in OPEN games - - >	7.18
Total OPEN tables represented by IN players	885

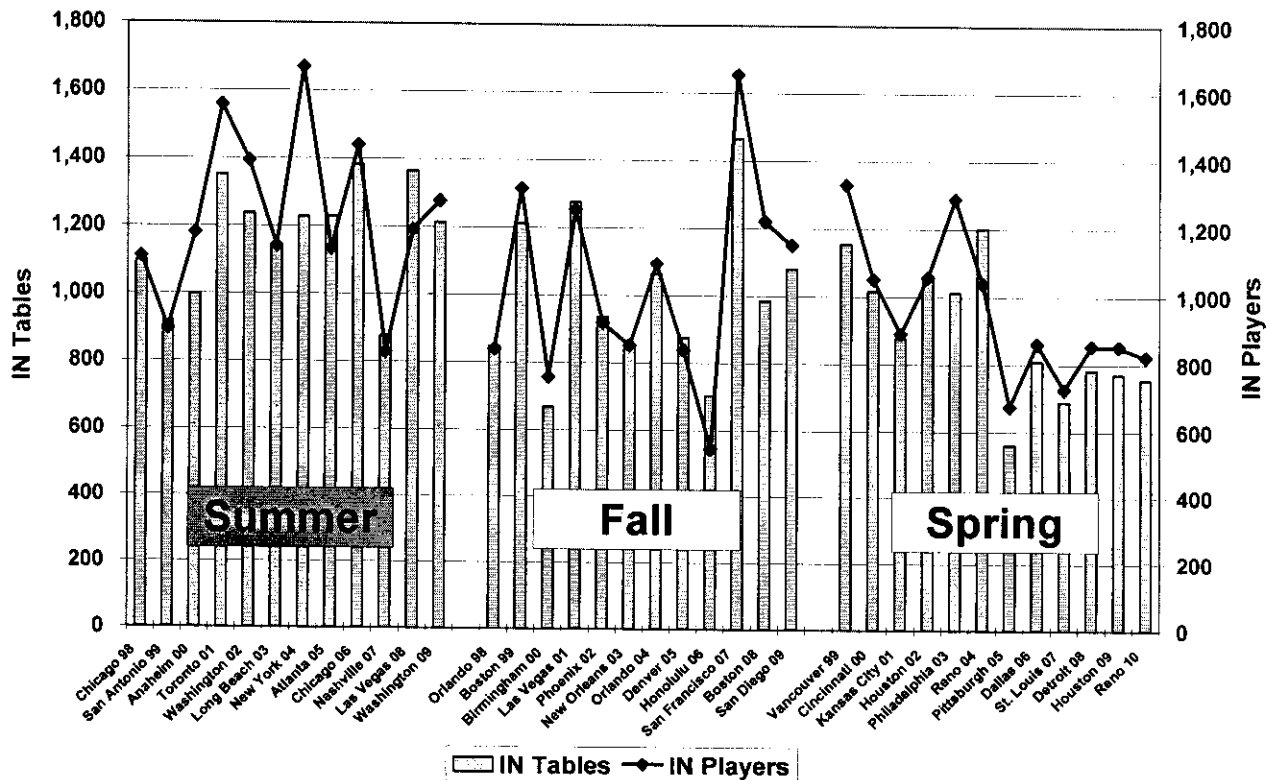
The players represented 43 States, 6 Canadian Provinces, and 2 Foreign Countries.

Alaska	3	Minnesota	8	Wisconsin	7
Alabama	2	Missouri	5	West Virginia	1
Arkansas	2	Mississippi	0		
Arizona	17	Montana	4	States = 43	791
California	372	North Carolina	8		
Colorado	16	New Jersey	6		
Connecticut	1	New Mexico	0	ALBERTA	4
District of Columbia	1	Nevada	147	BRITISH COLUMBIA	9
Florida	3	New York	8	MANITOBA	2
Georgia	9	Ohio	7	ONTARIO	4
Hawaii	5	Oklahoma	0	QUEBEC	2
Idaho	10	Oregon	38	SASKATCHEWAN	3
Illinois	3	Pennsylvania	3		
Indiana	3	South Carolina	4	Canadian Provinces = 6	24
Kansas	4	South Dakota	2		
Kentucky	0	Tennessee	2		
Louisiana	1	Texas	23	NETHERLANDS	4
Massachusetts	6	Utah	10	ENGLAND	1
Maryland	5	Virginia	7		
Maine	0	Vermont	1	Foreign Countries = 2	5
Michigan	1	Washington	39		

The table breakdown by stratification:

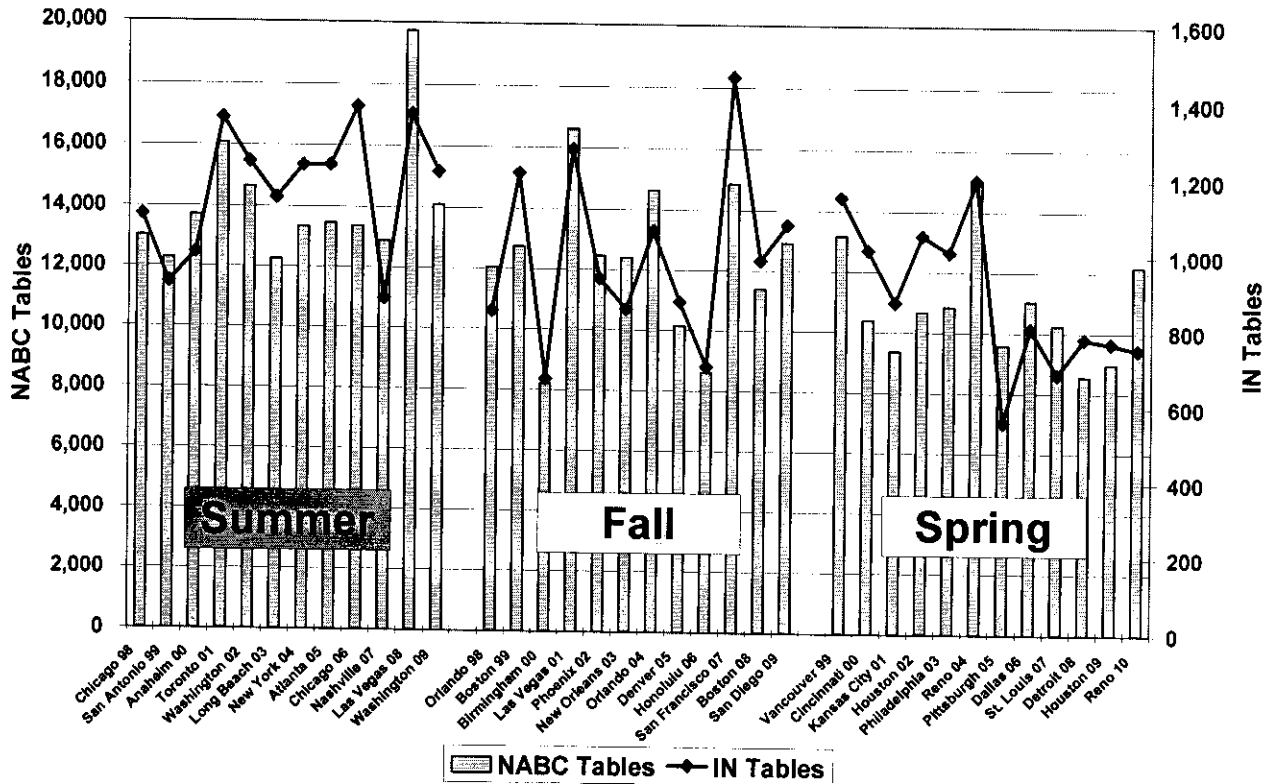
Stratification	Pairs Tables	Teams Tables
Jr Bridge	10.0	
Bridge+	8.0	
Happy bridge	0.0	
0-5	42.0	
5-20	34.5	
20-50	73.0	
50-100	190.0	38.0
100-200	184.5	45.0
200-300	94.5	35.0
Nat'l 99ers	0.0	
<b>Totals</b>	<b>636.5</b>	<b>118.0</b>

*Intermediate/Newcomer Tables vs Intermediate/Newcomer Players*





Intermediate/Newcomer Tables vs Total NABC Tables



Intermediate/Newcomer Tables as % of Total NABC Tables

