

Technology Committee Report

Reno, Nevada
March 9, 2010

Chair: Sandy Arlinghaus

Vice Chair: Bill Arlinghaus

Members: Claire Jones, Paul Janicki, Ken Monzingo, Jeff Taylor

ACBL: Richard Oshalg and perhaps others including Vicki Campbell and staff

AGENDA:

- **SPECIAL REPORTS**

- CLUB REPORT SOFTWARE – DISCUSSION OF POSSIBILITIES: Rich DeMartino
- ACBL WEB SITE – need for improvement (for bridge player base) based on feedback and suggestions from multiple sources.
 - HISTORY: Rich DeMartino
 - MODEL FOR COMMUNICATIONS BETWEEN COMMITTEE AND MEMPHIS: Sandy Arlinghaus
 - CONSISTENT NOMENCLATURE FOR FILE NAMES IN PROCESS – improve search engine capability
 - IMPROVE NAVIGATION AND ORGANIZATION OF CONTENT
 - Adjust link paths for efficiency
 - Evaluate and recommend links for bridge content
 - RESTRUCTURE HOME PAGE TO TAKE ADVANTAGE OF CURRENT AMOUNT OF SCREEN TERRITORY (1280 BY 1040 INSTEAD OF 800 BY 600)
 - Reduce scrolling
 - Compress content taking advantage of pop-up menus, scrolling/marquee text with links, and so forth.
 - URL OF MODEL (shown today):

<http://www.mylovedone.com/Bill/ACBLwebsite/WorkingDocumentACBLwebsite.htm/> The focus here is not to worry about the cosmetic features but rather to make general suggestions, through a visual model, about ways to achieve broad goals.

- Future planning: ACBL STAFF. Take model and associated communications and develop alternative pages to what is now there, using either in-house capability or other local Memphis capability, as staff thinks appropriated (suggested in e-mail from Vicki Campbell). Bear in mind, always, that any web site is a work in progress; thus maintenance and willingness to respond to changing technology and viewpoint is critical.
- **OLD BUSINESS** – other than covered above.
- **NEW BUSINESS** – other than covered above.
- **OTHER**