

## CHAPTER II – BUSINESS MANAGEMENT

### D. ACBL BULLETIN

#### Section 1 – Name

- 1.1 The Bridge Bulletin is designated as the official publication of the ACBL. (Hereinafter referred to as the Bulletin.)

#### Section 2 – Content and Editorial Policy

- 2.1 Subject to the following limitations, the Executive Editor of the Bulletin will be the sole judge of its content and editorial policy.
  - 2.1.1 The size of the Bulletin will be determined by management.
  - 2.1.2 Items of extremely limited readership will no longer be carried.
  - 2.1.3 Conditions of Contest, NABC tournament schedules and charity donations will be carried as deemed appropriate by the Board of Directors or management.
  - 2.1.4 Housing and airline ads for each NABC will be carried as necessary.
  - 2.1.5 Popular “house organ” type material such as the various tournament schedules, information about upcoming NABC’s and other special events that are of interest to the entire general membership must be included monthly as appropriate.
  - 2.1.6 When in the opinion of the CEO certain matters could significantly affect the welfare of ACBL, the final decision to publish or not to publish shall rest with the CEO.
- 2.2 Each issue of the Bulletin shall include a section devoted to new members.
- 2.3 The Barry Crane Top 500 List shall be published in the Bulletin on a periodic basis. The lists of remaining races shall be published on a rotating basis.
- 2.4 A condensation of the Minutes of each meeting of the Board of Directors, prepared by the ACBL President (or designee) shall be published in the Bulletin. Roll call votes shall be included except in instances where the vote is without dissent.
- 2.5 Publishing Names of Suspended Players

- 2.5.1 When a player is suspended or expelled by the Ethical Oversight Committee and after the appeals process is complete their full name and player number shall be published in the Bulletin. This will not apply if on appeal the action is reversed.
- 2.5.2 In cases where a player or players are expelled (1) through actions of the National Appeals and Charges Committee or (2) through actions of the Ethical Oversight Committee that are not appealed, an article may be published in the Bulletin explaining what occurred. The purpose of this article is to educate the readership on what is and is not actionable behavior. The chair of the applicable committee will oversee the writing of the article. Publication is at the discretion of the Bulletin Editor.

### **Section 3 – Advertising**

- 3.1 Management shall make every effort to assure that each advertisement in the Bulletin is appropriately identified as an advertisement and does not necessarily carry an endorsement by ACBL.
- 3.2 Districts and Units shall be billed for ads and inserts in the same month as the ad appears.
- 3.3 Advertisements of hotels for NABCs will be accepted from any reliable hotel, including classified ads as well as display ads.
- 3.4 Charges to units and districts for Bulletin advertising shall be in accordance with the rates found on the ACBL website.  
(<http://www.acbl.org/marketing/bbAdvertise.html>)
- 3.5 Units and Districts that advertise in the Bulletin shall have their ad placed on the website and linked to ACBL online at no cost to them.

### **Section 4– Distribution**

- 4.1 Arrangements for the printing and distribution of the Bulletin are a responsibility of management.
- 4.2 One Bulletin will be mailed to each member purchasing a full-price membership, even if more than one member resides at the same address, unless there is a request that only one Bulletin be mailed.
- 4.3 ACBL members residing outside of Zone 2 shall pay an additional amount per

year for Bulletin postage if such member requests the publication to be sent to an address outside of Zone 2.