

CHAPTER VIII - NORTH AMERICAN BRIDGE CHAMPIONSHIPS

A. ACBL / HOST ORGANIZATION

Section 1 - Host Organization

- 1.1 Once an area has been selected for an NABC, the District Organization becomes the primary host organization. The district, at its option, may delegate the responsibility to a local unit, but the District Organization retains overall accountability.
 - 1.1.1 The District Organization will select a Tournament Chairman three years prior to the NABC. The chairman may not be a member of the ACBL Board of Directors or the Board of Governors Chairman. **(Effective April 1, 2018)**
- 1.2 The NABC Planning Department will provide the host committee with a complete NABC Tournament Chair's Manual that outlines all roles and responsibilities of the host organization and ACBL management.
- 1.3 During the three years prior to hosting a NABC, sponsoring organizations shall be permitted to conduct fund-raising events each year with the following conditions:
 - 1.3.1 The district schedules a week for these events, and ACBL notifies all clubs within the district advising them that the events may be held during their regular meeting times.
 - 1.3.2 ACBL club sanction fees will apply. The district sets additional fees. A participating club must remit a sanction fee per table to ACBL with the report form.
 - 1.3.3 These events award 81.8% sectional-rated black points.
- 1.4 ACBL will provide the local organization with sponsorship information used by previous NABC local committees.

Section 2 – Hospitality Funds

- 2.1 Publicity and public relations functions - ACBL will prepare all materials with input from local organization.
- 2.2 Newcomer program - local participation will include fliers, ads, teacher incentives, and mailings. The ACBL meeting planner will provide specifics.
- 2.3 Player hospitality has certain minimum standards. Host organization can

improve to whatever degree they financially wish.

- 2.4 Restaurant information for the souvenir program will be provided by the local organization. ACBL will design, layout and print. The local organization may sell ads either at cost or as a fundraising endeavor by charging an amount in excess of actual cost. Funds from sponsorships obtained by the local committee will be retained by the committee. **(Effective April 1, 2018)**
- 2.5 Childcare- ACBL will provide childcare at all NABCs.
- 2.6 Pre-tournament spouse/companion entertainment will be planned by the local organization at a cost not to exceed \$2,000 per NABC.

Section 3 – Corporate Sponsorships

- 3.1 ACBL will manage all NABC corporate sponsorships contracts, including advertisement (online, printed, or otherwise), signage, and exhibitor space.
 - 3.1.1 ACBL Management will publish the NABC Corporate Sponsorship Guide to detail the different levels of sponsorship available to all types of sponsors, from large corporations to small local business and individuals.
- 3.2 The host organization has a key role in helping identify local sponsor candidates. ACBL's marketing department will collaborate closely with the host organization's marketing liaison, to ensure all sponsorship opportunities are addressed.
(Effective April 1, 2018)