

CHAPTER II - BUSINESS MANAGEMENT

D. BULLETIN

Separate BULLETIN Section for New Members (833-74)

Moved, that each issue of the ACBL Bulletin shall include a section devoted to new members.

BULLETIN Advertisements (842-84)

Management shall make every effort to assure that each advertisement in the Bulletin is appropriately identified as an advertisement and does not necessarily carry an endorsement by ACBL.

BULLETIN Advertising Rates (873-43) (972-124)

Effective with the April 1988 BULLETIN, charges to Units and Districts for BULLETIN advertising shall be in accordance with the attached schedule of rates.

Moved, that the regulation requiring a second reading of all items increasing fees and/or charges to clubs, Units and tournament sponsoring organizations be waived for the foregoing item.

(See Appendix 1. *Advertising Rates*)

Publishing the Minutes and Financial Statements in the BULLETIN (902-74B)

In addition to those already receiving a copy of the ACBL Board of Directors minutes, each District President shall be sent a copy. The minutes shall be available to any member upon request and a statement to this effect shall be included in the Highlights presented in the BULLETIN.

BULLETIN Content and Editorial Policy (921-91) (922-21) (002-51)

A. The administrative policy for The Contract Bridge BULLETIN shall be as follows:

- (1) Management is authorized to vary the page count of specific issues; in no event will the page count go below 100 pages.
- (2) Items of extremely limited readership will no longer be carried. Conditions of Contest, NABC tournament schedules and charity donations will be carried as deemed appropriate by the Board of Directors or management.
- (5) Housing and airline ads for each NABC will be carried as necessary.

- (6) Popular "house organ" type material such as the various tournament schedules, information about upcoming NABCs and other special events that are of interest to the entire general membership must be included monthly as appropriate.
- (8) When in the opinion of the CEO certain matters could significantly affect the welfare of ACBL, the final decision to publish or not to publish shall rest with the CEO.
- (9) Subject to the foregoing limitations, the Executive Editor of The Contract Bridge BULLETIN shall be the sole judge of BULLETIN content and editorial policy with overall guidance provided by the Chief Executive Officer and the Board of Directors.

BULLETIN Content and Editorial Policy (922-91)

- A. Management's report on its policy for publishing obituaries in the BULLETIN is accepted as attached.
- B. Moved by Thomas, and seconded, that the regulation concerning BULLETIN content and editorial policy be reconsidered.

The regulation concerning BULLETIN Content and Editorial Policy (Item 921-91) is amended to read as follows:

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9. Subject to the foregoing limitations, the Executive Editor of The Contract Bridge BULLETIN shall be the judge of BULLETIN content and editorial policy.

Annual Top 100 (922-95)

An Annual Top 100 shall be established as follows:

1. Beginning the year as Bronze Life Master (500 - 1,000 points)
2. Beginning the year as Silver Life Master (1,000 - 2,500 points)

3. Beginning the year as Gold Life Master (2,500 - 5,000 points)

The leaders of these categories shall be published periodically in the BULLETIN in rotation with the publication of the leaders of other masterpoint races.

BULLETIN Ads and Inserts (922-57)

Any existing regulations concerning the billing of BULLETIN ads and inserts are rescinded and replaced with the following:

Districts and Units shall be billed for BULLETIN ads and inserts in the same month as the ad appears.

Printing and Distribution of the BULLETIN (923)

On October 5, 1992, the Executive Committee met via conference call and took the following action:

Arrangements for the printing and distribution of the BULLETIN are a responsibility of Management.

BULLETIN Advertisements of Hotels for NABCs (931-45)

The Board reaffirms the current policy of accepting ads for the BULLETIN from any reliable hotel, including classified ads as well as display ads.

Review of Awards Granted and Lists Maintained by ACBL (931-50)

- A. The Barry Crane Top 500 List shall be published in the BULLETIN, as currently printed, on a monthly basis. The lists of remaining races shall be published on a rotating basis.

Duplicate BULLETIN Mailings (942-45)

The current policy of mailing one BULLETIN to each member purchasing a full-price membership, even if more than one member resides at the same address, will remain unchanged.

Promotion of NABCs in the BULLETIN (943-45)

The regulation (Item 942-43) governing the promotion of NABCs in the Bulletin is rescinded and replaced with the following:

1. Four months prior to each NABC, a special NABC supplement will be published in the Bulletin. Entries in this section will include a condensed schedule; conditions of contest; promotional material; hotel, area, travel and daycare information, etc. The schedule will list all nationally-rated events plus generic statements about regionally-rated pair and team events, including knockouts.
2. Three months prior to each NABC, the Bulletin will have four pages of NABC material including a full schedule, hotel information and promotional material.
3. Two months prior to each NABC, the Bulletin will have two pages of NABC material. These pages will consist of a condensed schedule, hotel information and promotional material.
4. One month prior to each NABC, one promotional page will be published in the Bulletin. This page shall include basic schedule and hotel information as well as last-minute

information about the tournament.

Minutes of Board of Directors Meeting in Bulletin (951-23)

The regulation requiring publication in the *Bulletin* of the complete minutes of meetings of the Board of Directors (921-91) is rescinded. A condensation of each agenda item, prepared by the ACBL President (or designee) shall be published. Roll call votes shall be included except in instances where the vote is without dissent. Effective immediately.

Charges for Work Done in Publishing (951-26)

The following letter will be sent to all Bulletin advertisers:

Production rates for preparing and adjusting advertisements for the Bulletin have remained the same since the late Eighties -- but costs have been climbing. Paper prices have gone up four times so far within the past year, and a fifth increase will go into effect soon. Costs for film also have increased dramatically. Costs for chemicals, labor and equipment also have gone up, although not so dramatically.

New rates for our services have been set to take effect as of May 1, 1995. The new rates for Bulletin advertisers, effective May 1, 1995, are:

- * Ad preparations or corrections (including refitting camera-ready ads to our page requirements): \$30 an hour, with a minimum charge of \$30.
- * Making PMTs (photo mechanical transfers): \$7.00 each.

Reprint Prices for Bulletin Ads (952-62)

Due to cost increases for labor and supplies, the charges (plus shipping and handling) for reprints of *Bulletin* ads shall be as follows, effective September 1, 1995:

One-color, one side

Number ordered	Charge
Up to 500	\$40.00
501-1000	\$45.00
1001-2000	\$55.00
More than 2000	Price figured on individual job basis

One-color, two sides

Up to 500	\$45.00
501-1000	\$50.00
1001-2000	\$60.00

More than 2000 Price figured on individual job basis

Since two-color jobs are rare, the price shall be figured on an individual job basis. For one-color one-side reprint orders, a small job (up to 1,000 pieces) will be billed \$44.50, a medium job (1,001 to 1,500 pieces) \$49.50, and a large job (more than 1,500 pieces) \$57.50. Labeling, tabbing and/or zip coding will be charged at \$20 per hour. Two-color jobs will be billed actual cost. Shipping and handling to be added to all prices.

Bulletin Insert Charges (952-63)

ACBL shall charge a flat rate of 5 cents per piece for all inserts and onserts of up to 16 pages and 6 cents per piece for all inserts and onserts of 24 to 48 pages. These rates apply to all inserts and onserts mailed to United States addresses. ACBL shall charge a flat rate of 11 cents per piece for all inserts and onserts of up to 16 pages and 12 cents for inserts and onserts of 24 to 48 pages that are mailed through the Canadian Post Office to Canadian addresses. Rates for inserts and onserts for more than 48 pages shall be set on an individual basis.

Publishing Names of Suspended Players in Bulletin (952-4)

- A. When a player is suspended or expelled by the Ethical Oversight Committee and after the appeals process is complete their full name and player number shall be published in the ACBL Bulletin. This will not apply if on appeal the action is reversed.
- B. In cases where a player or players are expelled (1) through actions of the National Appeals and Charges Committee or (2) through actions of the Ethical Oversight Committee that are not appealed, an article may be published in the ACBL Bulletin explaining what occurred. The purpose of this article is to educate the readership on what is and is not actionable behavior. The chair of the applicable committee will oversee the writing of the article. Publication is at the discretion of the Bulletin Editor.

ACBL Bulletin Advertising Rates (002-193)

- B. Units and Districts that advertise in the Bridge Bulletin shall have their ad placed on the web site and linked to ACBL online at no cost to them.

Effective Date: Retroactive to March 2000

Bulletin for International Members (022-43)

ACBL members residing outside of Zone 2 shall pay an additional amount per year for *The Bridge Bulletin* postage if such member requests the publication to be sent to an address outside of Zone 2.

Bridge Bulletin (022-53)

The size of *The Bridge Bulletin* will be determined by Management.

ACBL Magazine (052-29)

The *ACBL Bridge Bulletin* is designated as the official publication of the ACBL

ACBL Web Site Masterpoint List (062-177)

The ACBL web site, which lists the all time top MP holders, shall include the names of the deceased players interspersed within the numbered list.

A parenthesis will be used to denote the deceased and there will be a note that the deceased list includes all members whose Masterpoints are able to be determined.