

CHAPTER II - BUSINESS MANAGEMENT

D. BULLETIN

Separate BULLETIN Section for New Members (833-74)

Moved, that each issue of the ACBL Bulletin shall include a section devoted to new members.

BULLETIN Advertisements (842-84)

Management shall make every effort to assure that each advertisement in the Bulletin is appropriately identified as an advertisement and does not necessarily carry an endorsement by ACBL.

BULLETIN Advertising Rates (873-43) (972-124)

Effective with the April 1988 BULLETIN, charges to Units and Districts for BULLETIN advertising shall be in accordance with the rates found on the ACBL web site.

(<http://www.acbl.org/marketing/bbAdvertise.html>)

Publishing the Minutes and Financial Statements in the BULLETIN (902-74B)

In addition to those already receiving a copy of the ACBL Board of Directors minutes, each District President shall be sent a copy. The minutes shall be available to any member upon request and a statement to this effect shall be included in the Highlights presented in the BULLETIN.

BULLETIN Content and Editorial Policy (921-91) (922-21) (002-51) (022-53)

A. The administrative policy for The Contract Bridge BULLETIN shall be as follows:

- (1) The size of *The Bridge Bulletin* will be determined by Management.
- (2) Items of extremely limited readership will no longer be carried. Conditions of Contest, NABC tournament schedules and charity donations will be carried as deemed appropriate by the Board of Directors or management.
- (5) Housing and airline ads for each NABC will be carried as necessary.
- (6) Popular "house organ" type material such as the various tournament schedules, information about upcoming NABCs and other special events that are of interest to the entire general membership must be included monthly as appropriate.

- (8) When in the opinion of the CEO certain matters could significantly affect the welfare of ACBL, the final decision to publish or not to publish shall rest with the CEO.
- (9) Subject to the foregoing limitations, the Executive Editor of The Contract Bridge BULLETIN shall be the sole judge of BULLETIN content and editorial policy.

Annual Top 100 (922-95)

An Annual Top 100 shall be established as follows:

1. Beginning the year as Bronze Life Master (500 - 1,000 points)
2. Beginning the year as Silver Life Master (1,000 - 2,500 points)

3. Beginning the year as Gold Life Master (2,500 - 5,000 points)

The leaders of these categories shall be published periodically in the BULLETIN in rotation with the publication of the leaders of other masterpoint races.

BULLETIN Ads and Inserts (922-57)

Any existing regulations concerning the billing of BULLETIN ads and inserts are rescinded and replaced with the following:

Districts and Units shall be billed for BULLETIN ads and inserts in the same month as the ad appears.

Printing and Distribution of the BULLETIN (923)

On October 5, 1992, the Executive Committee met via conference call and took the following action:

Arrangements for the printing and distribution of the BULLETIN are a responsibility of Management.

BULLETIN Advertisements of Hotels for NABCs (931-45)

The Board reaffirms the current policy of accepting ads for the BULLETIN from any reliable hotel, including classified ads as well as display ads.

Review of Awards Granted and Lists Maintained by ACBL (931-50)

- A. The Barry Crane Top 500 List shall be published in the BULLETIN, as currently printed, on a monthly basis. The lists of remaining races shall be published on a rotating basis.

Duplicate BULLETIN Mailings (942-45)

The current policy of mailing one BULLETIN to each member purchasing a full-price membership, even if more than one member resides at the same address, will remain unchanged.

Promotion of NABCs in the BULLETIN (943-45)

The regulation (Item 942-43) governing the promotion of NABCs in the Bulletin is rescinded and replaced with the following:

1. Four months prior to each NABC, a special NABC supplement will be published in the Bulletin. Entries in this section will include a condensed schedule; conditions of contest; promotional material; hotel, area, travel and daycare information, etc. The schedule will list all nationally-rated events plus generic statements about regionally-rated pair and team events, including knockouts.
2. Three months prior to each NABC, the Bulletin will have four pages of NABC material including a full schedule, hotel information and promotional material.
3. Two months prior to each NABC, the Bulletin will have two pages of NABC material. These pages will consist of a condensed schedule, hotel information and promotional material.
4. One month prior to each NABC, one promotional page will be published in the Bulletin. This page shall include basic schedule and hotel information as well as last-minute information about the tournament.

Minutes of Board of Directors Meeting in Bulletin (951-23)

The regulation requiring publication in the *Bulletin* of the complete minutes of meetings of the Board of Directors (921-91) is rescinded. A condensation of each agenda item, prepared by the ACBL President (or designee) shall be published. Roll call votes shall be included except in instances where the vote is without dissent.

Publishing Names of Suspended Players in Bulletin (952-4)

- A. When a player is suspended or expelled by the Ethical Oversight Committee and after the appeals process is complete their full name and player number shall be published in

the ACBL Bulletin. This will not apply if on appeal the action is reversed.

- B. In cases where a player or players are expelled (1) through actions of the National Appeals and Charges Committee or (2) through actions of the Ethical Oversight Committee that are not appealed, an article may be published in the ACBL Bulletin explaining what occurred. The purpose of this article is to educate the readership on what is and is not actionable behavior. The chair of the applicable committee will oversee the writing of the article. Publication is at the discretion of the Bulletin Editor.

ACBL Bulletin Advertising Rates (002-193)

- B. Units and Districts that advertise in the Bridge Bulletin shall have their ad placed on the web site and linked to ACBL online at no cost to them.

Bulletin for International Members (022-43)

ACBL members residing outside of Zone 2 shall pay an additional amount per year for *The Bridge Bulletin* postage if such member requests the publication to be sent to an address outside of Zone 2.

ACBL Magazine (052-29)

The *ACBL Bridge Bulletin* is designated as the official publication of the ACBL

ACBL Web Site Masterpoint List (062-177)

The ACBL web site, which lists the all time top MP holders, shall include the names of the deceased players interspersed within the numbered list.

A parenthesis will be used to denote the deceased and there will be a note that the deceased list includes all members whose Masterpoints are able to be determined.