

CHAPTER I - MEMBERSHIP

E. PUBLIC RELATIONS AND MARKETING

Review of Insurance Plans for ACBL Members (833-21)

Management, in consultation with League Counsel, shall adopt a disclaimer clause to be included in the solicitation letters for the various group insurance plans offered ACBL members.

Commercial Sponsorship of Sanctioned Tournaments (853-51)

Commercial sponsorship of ACBL sanctioned tournaments is approved. Prior to the 1986 Spring Meetings, Management shall develop guidelines for appropriate use of commercial sponsors at ACBL tournaments.

Membership Benefits (863-94)

Management is authorized to negotiate membership benefit programs (bank credit cards, wholesale warehouse clubs, car rentals, etc.).

Royalty Agreement Group Insurance for Members (871-125)

(Non-Agenda item approved by the Board for consideration)

Management is empowered to negotiate and enter into a royalty agreement relating to group insurance for members. The agreement shall include a provision for a proper disclaimer.

Publicity Status Report (892-91)

Management's report concerning ongoing activity in public relations, publicity and special projects was received and reviewed. Management shall continue to present status reports at each meeting of the Board.

Guidelines for Soliciting and/or Accepting Sponsorships (962-63)

Managements report on Guidelines for Soliciting and/or accepting Sponsorships is received.

(See Appendix 6. *Corporate Sponsorships*)